

PRIMERS

Product Name	Seal Grip® Gripper® Universal Interior/Exterior Primer/Sealer	Seal Grip® Interior/Exterior Synthetic Stain-Killing Primer	Seal Grip® Universal Interior/Exterior Alkyd Primer/Sealer
Product Code	17-921XI	17-931	17-941NF
Product Type	100% Acrylic	Styrene Acrylic	Alkyd
Quality	Ultimate	Best	Best
Gloss @ 60° or Sheen @ 85°	Low Sheen	Flat	Flat
Volume Solids	40%	56%	56%
Recommended Substrates	Aluminum Siding, Brick, Concrete, Fiber Cement, Fiberglass, Gypsum Wallboard, Drywall, Masonry, MDO Board, Plaster, Stucco, Vinyl Siding, Wood	Brick, Concrete/Masonry Block, Gypsum Wallboard, Drywall, Interior Wood, Plaster, Stucco	Brick, Cement Composition Board, Concrete/Masonry Block, Gypsum Wallboard, Drywall, Masonry, Plaster, Stucco, Wood
Core Benefit	Specialty	Specialty	Specialty
Feature 1	Outstanding Stain & Tannin Blocking	Great Stain Killing Primer	Great Stain Blocking
Feature 2	Excellent Adhesion & Hide	Fast Drying	Excellent Adhesion
Special Features	Fast Drying Provides a Mildew Resistant Coating Universal Formula	Low Odor	Low Odor Great for Fire & Water Damage Universal Formula
Base Availability/Available Sizes	17-921XI White (Tintable) Gallons, Quarts, Fives 17-922XI Deep Base Gallons, Fives	17-931 White (Tintable) Gallons	17-941NF White (Tintable) Gallons, Fives
Key Competitors	Sherwin Williams - Multi Purpose B51W00450 Ben Moore - Fresh Start N023 Kelly Moore - Kel Bond 295 Dunn Edwards - Ultra-Grip UGPR00-1	Sherwin Williams - ProBlock Oil B79W8810 Ben Moore - Fresh Start N024 Kelly Moore - N/A Dunn Edwards - Block-It Premium BIPR00-1 Zinsser - Odorless Interior Oil Base Stain Blocker	Sherwin Williams - Fast Dry Primer Y24W8980 Ben Moore - Fresh Start O24 Kelly Moore - N/A Dunn Edwards - N/A Zinsser - Cover Stain Oil Base Primer
VOC	<50 g/L	<350 g/L	<350 g/L
Conformance Standards	VOC Compliant - All regulated areas Green Performance Standards: GPS-1 & GPS-2	VOC Compliant - AIM, OTC, LADCO, CARB 2007	VOC Compliant - AIM, OTC, LADCO, CARB 2007
MPI	#3 & #3 X-Green - Primer Alkali Resistant Water Based #6 - Primer Latex for Wood #17 & #17 X-Green - Primer Bonding Water Based #39 - Primer Latex for Interior Wood #137 - Primer Stain Blocking Water Based		#5 - Primer Alkyd/Oil for Exterior Wood #45 - Primer Sealer Alkyd Interior #46 - Undercoat Enamel Interior #69 - Primer Bonding Solvent Based #136 - Primer Stain Blocking

Product Name	Seal Grip® Interior Primer/Finish	Seal Grip® Primeline Interior Wood Undercoat	Seal Grip® Interior Perm Sealer Vapor Barrier
Product Code	17-951	17-9517	17-9801
Product Type	100% Acrylic	Vinyl Acrylic	Styrene Butadiene
Quality	Best	Good	Best
Gloss @ 60° or Sheen @ 85°	Flat	Flat	Flat
Volume Solids	30%	42%	30%
Recommended Substrates	Gypsum Wallboard, Drywall, Plaster, Wood	Gypsum Wallboard, Drywall, Masonry, Plaster, Wood	Concrete, Masonry Block, Gypsum Wallboard, Drywall, Masonry, Plaster
Core Benefit	Specialty	Specialty	Specialty
Feature 1	Excellent Adhesion	Topcoats in as Little as One Hour	Reduces Migration of Moisture Vapor
Feature 2	Stain Blocking	Excellent Holdout	Protects Insulation
Special Features	Excellent Hide Fast Drying	Fast Dry Easy to Sand	Vapor Barrier Easy Clean Up
Base Availability/Available Sizes	17-951 White (Tintable) Gallons, Fives	17-9517 White Gallons, Fives	17-9801 White Fives
Key Competitors	Sherwin Williams - Premium Wall & Wood B28W08111 Ben Moore - Super Spec 253 Kelly Moore - N/A Dunn Edwards - Inter-Cote IKPR00-1		
VOC	<50 g/L	<100 g/L	<100 g/L
Conformance Standards	VOC Compliant - All regulated areas	VOC Compliant - All regulated areas	VOC Compliant - All regulated areas
MPI			

Product Name	Seal Grip® Permanizer Plus® Exterior Wood Stabilizer	Seal Grip® Hydrosealer Exterior Bonding Primer/Sealer
Product Code	17-902	17-6001
Product Type	Modified Acrylic Latex	100% Acrylic
Quality	Best	Best
Gloss @ 60° or Sheen @ 85°	Clear	Flat
Volume Solids	31%	35%
Recommended Substrates	Composite Cement Board, Lumber, Plywood	Aluminum Siding, Concrete, Fiber Cement, Masonry, MDO Board, Stucco, Wood
Core Benefit	Specialty	Specialty
Feature 1	Excellent Wood Primer	Excellent Adhesion
Feature 2	Fills Minor Cracks in Wood Surfaces	Stain Blocking
Special Features	Bonds Loose Wood Fibers	Excellent Hide Provides a Mildew Resistant Coating
Base Availability/Available Sizes	17-902 Clear Gallons, Fives	17-6001 White Gallons, Fives
Key Competitors	Sherwin Williams - Prime Rx Primer B51T00600 Ben Moore - N/A Kelly Moore - N/A Dunn Edwards - N/A	Sherwin Williams - N/A Ben Moore - N/A Kelly Moore - Multi Seal 98 Dunn Edwards - N/A
VOC	<200 g/L	<100 g/L
Conformance Standards	VOC Compliant - AIM, OTC, LADCO, CARB 2007	VOC Compliant - All regulated areas Green Performance Standards: GPS-1 & GPS-2
MPI		#6 - Primer Latex for Exterior Wood

Product Name	Pure Performance® Interior Primer	Speedhide® Zero Interior Sealer
Product Code	9-900	6-4900XI
Product Type	100% Acrylic Latex	100% Acrylic
Quality	Best	Better
Gloss @ 60° or Sheen @ 85°	Flat	Flat
Volume Solids	35%	35%
Recommended Substrates	Gypsum Wallboard, Drywall, Plaster, Wood	Gypsum Wallboard, Drywall, Oriented Strand Board, Particle Board, Masonry, Wood
Core Benefit	Ecological Solutions	Ecological Solutions
Feature 1	Zero VOC* & Low Odor	Zero VOC* & Low Odor
Feature 2	Excellent Adhesion	Fast Drying
Special Features	Moisture Resistant Excellent Enamel Holdout *Colorants added to this base paint may increase VOC level significantly depending on color choice	Excellent Sealing Properties Great Adhesion *Colorants added to this base paint may increase VOC level significantly depending on color choice
Base Availability/Available Sizes	9-900 White Gallons, Fives	6-4900XI White Gallons, Fives
Key Competitors	Sherwin Williams - Harmony Wall Primer B11W500 Ben Moore - Natura 511 Kelly Moore - Acry-Plex 971 Dunn Edwards - Ultra Grip Select UGSL00-1	Sherwin Williams - Pro Mar 200 Zero VOC B28WJ2500 Ben Moore - Ultra Spec 500 Interior Latex Primer N534 Kelly Moore - Acryplex 973 Dunn Edwards - Vinylastic Select VNLSL00-2
VOC	0 g/L	0 g/L
Conformance Standards	VOC Compliant - All regulated areas Green Performance Standards: GPS-1 & GPS-2	VOC Compliant - All regulated areas Green Performance Standards: GPS-1 & GPS-2
MPI	#50 & #50 X-Green - Primer Sealer latex Interior #149 & #149 X-Green - Primer Sealer Interior Institutional Low Odor/VOC	#50 & #50 X-Green - Primer Sealer latex Interior #149 & #149 X-Green - Primer Sealer Interior Institutional Low Odor/VOC

<b>Product Name</b>	<b>Speedhide® Pro-EV Zero Interior Latex Primer</b>	<b>Acri-Shield® Max Exterior Bonding Primer</b>
<b>Product Code</b>	12-900XI	515-00
<b>Product Type</b>	Vinyl Acrylic	Oil Modified Acrylic Latex
<b>Quality</b>	Good	Ultimate
<b>Gloss @ 60° or Sheen @ 85°</b>	Flat	Flat
<b>Volume Solids</b>	25%	44%
<b>Recommended Substrates</b>	Gypsum Wallboard, Drywall, Oriented Strand Board, Particle Board, Wood	Old Chalky Painted Surfaces, Wood
<b>Core Benefit</b>	Ecological Solutions	Durability
<b>Feature 1</b>	Zero VOC*	Resists Tannin Bleed
<b>Feature 2</b>	Good Adhesion & Sealing Properties	Provides Flexibility & Breathability
<b>Special Features</b>	Excellent Uniformity Good Holdout *Colorants added to this base paint may increase VOC level significantly depending on color choice	Fast Drying Prevents Peeling
<b>Base Availability/Available Sizes</b>	12-900XI White Gallons, Fives	515-00 White Gallons, Fives
<b>Key Competitors</b>	Sherwin Williams - Pro Mar 400 Zero Primer B28W4600 Ben Moore - Super Hide 284 Kelly Moore - Acry-Plex 971 Dunn Edwards - Prep Seal W6324	Sherwin Williams - N/A Ben Moore - N/A Kelly Moore - Multi Seal 98 Dunn Edwards - N/A
<b>VOC</b>	0 g/L	<150 g/L
<b>Conformance Standards</b>	VOC Compliant - All regulated areas	VOC Compliant - AIM, OTC, LADCO, CARB 2007
<b>MPI</b>		

<b>Product Name</b>	<b>Speedhide® MaxBuild™ High Build Interior Drywall Surfacers</b>	<b>Speedhide® Interior Quick Drying Sealer</b>
<b>Product Code</b>	6-1	6-2
<b>Product Type</b>	Vinyl Acrylic	Vinyl Acrylic
<b>Quality</b>	Best	Better
<b>Gloss @ 60° or Sheen @ 85°</b>	Flat	Flat
<b>Volume Solids</b>	46%	28%
<b>Recommended Substrates</b>	Gypsum Wallboard, Drywall	Concrete, Concrete/Masonry Block, Particle Board, Gypsum Wallboard, Drywall, Oriented Strand Board, Wood
<b>Core Benefit</b>	Efficiency	Efficiency
<b>Feature 1</b>	High Build Drywall Surfacers	Excellent Sealing Properties
<b>Feature 2</b>	Fast Drying	Fast Drying
<b>Special Features</b>	Easy to Sand Low Odor	Easy Application
<b>Base Availability/Available Sizes</b>	6-1 White Fives	6-2 White Gallons, Fives
<b>Key Competitors</b>	Sherwin Williams - Builders Solution Surfacers A63W100 Ben Moore - Ultra Spec Prep Coat 580 Kelly Moore - N/A Dunn Edwards - Prep-Wall PRWL00	Sherwin Williams - Pro Mar 200 Zero VOC B28WJ2500 Ben Moore - Sure Seal 027 Kelly Moore - N/A Dunn Edwards - Vinylastic Select VNSL00-1
<b>VOC</b>	<50 g/L	<50 g/L
<b>Conformance Standards</b>	VOC Compliant - All regulated areas	VOC Compliant - All regulated areas Green Performance Standards: GPS-1 & GPS-2
<b>MPI</b>		#50 - Primer Sealer Latex Interior

<b>Product Name</b>	<b>Speedhide® MaxPrime™ Interior Primer/Surfacer</b>	<b>Speedhide® Quick Dry Interior Stain Kill Primer/Sealer</b>
<b>Product Code</b>	6-4	6-14
<b>Product Type</b>	Vinyl Acrylic	Alkyd
<b>Quality</b>	Good	Best
<b>Gloss @ 60° or Sheen @ 85°</b>	Flat	Flat
<b>Volume Solids</b>	26%	46%
<b>Recommended Substrates</b>	Gypsum Wallboard, Drywall	Brick, Cement Composition Board, Concrete/Masonry Block, Gypsum Wallboard, Drywall, Masonry, Plaster, Wood
<b>Core Benefit</b>	Efficiency	Efficiency
<b>Feature 1</b>	Great Hiding	Excellent Adhesion
<b>Feature 2</b>	Fast Drying	Stain Blocking
<b>Special Features</b>	Provides a Uniform Base Easy to Sand	Fast Drying
<b>Base Availability/Available Sizes</b>	6-4 White Gallons, Fives	6-14 White Gallons, Fives
<b>Key Competitors</b>	Sherwin Williams - High Build Latex Primer B28W8601 Ben Moore - Sure Seal 027 Kelly Moore - N/A Dunn Edwards - N/A	Sherwin Williams - Fast Dry Primer Y24W8980 Ben Moore - N/A Kelly Moore - N/A Dunn Edwards - N/A
<b>VOC</b>	<50 g/L	<450 g/L
<b>Conformance Standards</b>	VOC Compliant - All regulated areas	VOC Compliant - AIM
<b>MPI</b>		#136 - Primer Stain Blocking

INTERIOR PAINT

Product Name	Ultralast™ Interior Matte		Ultralast™ Interior Eggshell	
Product Code	13-210 Series		13-310 Series	
Product Type	Acrylic Latex		Acrylic Latex	
Quality	Ultimate		Ultimate	
Gloss @ 60°or Sheen @ 85°	4 to 8 @ 60°		10 to 15 @ 60°	
Volume Solids	42%		40%	
Recommended Substrates	Drywall/Wallboard, Plaster, Masonry, Wood, Primed Metal		Drywall/Wallboard, Plaster, Masonry, Wood, Primed Metal	
Core Benefit	Durability		Durability	
Feature 1	Engineered for Unmatched Washability		Engineered for Unmatched Washability	
Feature 2	Longest Lasting Freshly-Painted Look		Longest Lasting Freshly-Painted Look	
Special Features	Repels the Most Difficult Stains Highly Resistant to Scuffs Powered by Clean-Surface Technology™ Low Odor/Low VOC Provides a Mold and Mildew Resistant Coating Lifetime Guarantee		Repels the Most Difficult Stains Highly Resistant to Scuffs Powered by Clean-Surface Technology™ Low Odor/Low VOC Provides a Mold and Mildew Resistant Coating Lifetime Guarantee	
Base Availability/Available Sizes	13-210 White & Pastel Base 13-220 Midtone Base 13-240 Ultra Deep Base	Gallons, Quarts, Fives Gallons, Quarts, Fives Gallons, Quarts, Fives	13-310 White & Pastel Base 13-320 Midtone Base 13-340 Ultra Deep Base	Gallons, Quarts, Fives Gallons, Quarts, Fives Gallons, Quarts, Fives
Key Competitors	Sherwin Williams - Emerald Ben Moore - Aura		Sherwin Williams - Emerald Ben Moore - Aura	
VOC	<50 g/L		<50 g/L	
Conformance Standards	VOC Compliant - All Regulated Areas		VOC Compliant - All Regulated Areas	
MPI				

Product Name	Ultralast™ Interior Satin		Ultralast™ Interior Semi-Gloss	
Product Code	13-410 Series		13-510 Series	
Product Type	Acrylic Latex		Acrylic Latex	
Quality	Ultimate		Ultimate	
Gloss @ 60°or Sheen @ 85°			50 to 60 @ 60°	
Volume Solids			39%	
Recommended Substrates	Drywall/Wallboard, Plaster, Masonry, Wood, Primed Metal		Drywall/Wallboard, Plaster, Masonry, Wood, Primed Metal	
Core Benefit	Durability		Durability	
Feature 1	Engineered for Unmatched Washability		Engineered for Unmatched Washability	
Feature 2	Longest Lasting Freshly-Painted Look		Longest Lasting Freshly-Painted Look	
Special Features	Repels the Most Difficult Stains Highly Resistant to Scuffs Powered by Clean-Surface Technology™ Low Odor/Low VOC Provides a Mold and Mildew Resistant Coating Lifetime Guarantee		Repels the Most Difficult Stains Highly Resistant to Scuffs Powered by Clean-Surface Technology™ Low Odor/Low VOC Provides a Mold and Mildew Resistant Coating Lifetime Guarantee	
Base Availability/Available Sizes	13-410 White & Pastel Base 13-420 Midtone Base 13-440 Ultra Deep Base	Gallons, Quarts, Fives Gallons, Quarts, Fives Gallons, Quarts, Fives	13-510 White & Pastel Base 13-520 Midtone Base 13-540 Ultra Deep Base	Gallons, Quarts, Fives Gallons, Quarts, Fives Gallons, Quarts, Fives
Key Competitors	Sherwin Williams - Emerald Ben Moore - Aura		Sherwin Williams - Emerald Ben Moore - Aura	
VOC	<50 g/L		<50 g/L	
Conformance Standards	VOC Compliant - All Regulated Areas		VOC Compliant - All Regulated Areas	
MPI				

Product Name	Manor Hall® Interior Flat	Manor Hall® Interior Eggshell
Product Code	82-3100 Series	82-3300 Series
Product Type	100% Acrylic	100% Acrylic
Quality	Best	Best
Gloss @ 60° or Sheen @ 85°	1 to 3 @ 60°	5 to 10 @ 60°
Volume Solids	44%	40%
Recommended Substrates	Drywall/Wallboard, Plaster, Masonry, Wood, Primed Metal Surfaces	Drywall/Wallboard, Plaster, Masonry, Wood, Primed Metal Surfaces
Core Benefit	Durability	Durability
Feature 1	Delivers Exceptional Durability & Hide	Delivers Exceptional Durability & Hide
Feature 2	100% Acrylic Latex Paint & Primer in One	100% Acrylic Latex Paint & Primer in One
Special Features	Outstanding Washability & Scrubbability Advanced Leveling for a Smooth Finish Excellent Burnish Resistance Zero VOC	Outstanding Washability & Scrubbability Advanced Leveling for a Smooth Finish Excellent Burnish Resistance Zero VOC
Base Availability/Available Sizes	82-3110 White & Pastel Base      Gallons, Quarts, Fives 82-3120 Midtone Base              Gallons, Quarts 82-3140 Ultra Deep Base           Gallons, Quarts	82-3310 White & Pastel Base      Gallons, Quarts, Fives 82-3320 Midtone Base              Gallons, Quarts, Fives 82-3340 Ultra Deep Base           Gallons, Quarts
Key Competitors	Sherwin Williams - Duration Home A95W01351 Ben Moore - Regal Select 547 Kelly Moore - Dura Poxy 1600 Dunn Edwards - Suprema SPMA10	Sherwin Williams - Duration Home A96W01251 Ben Moore - Regal Select 549 Kelly Moore - Dura Poxy 1686 Dunn Edwards - Suprema SPMA30
VOC	0 g/L	0 g/L
Conformance Standards	VOC Compliant - All regulated areas	VOC Compliant - All regulated areas
MPI		

Product Name	Manor Hall® Interior Satin	Manor Hall® Interior Semi-Gloss
Product Code	82-3400 Series	82-3500 Series
Product Type	100% Acrylic	100% Acrylic
Quality	Best	Best
Gloss @ 60° or Sheen @ 85°	15 to 25 @ 60°	40 to 50 @ 60°
Volume Solids	40%	40%
Recommended Substrates	Drywall/Wallboard, Plaster, Masonry, Wood, Primed Metal Surfaces	Drywall/Wallboard, Plaster, Masonry, Wood, Primed Metal Surfaces
Core Benefit	Durability	Durability
Feature 1	Delivers Exceptional Durability & Hide	Delivers Exceptional Durability & Hide
Feature 2	100% Acrylic Latex Paint & Primer in One	100% Acrylic Latex Paint & Primer in One
Special Features	Outstanding Washability & Scrubbability Advanced Leveling for a Smooth Finish Excellent Burnish Resistance Zero VOC	Outstanding Washability & Scrubbability Advanced Leveling for a Smooth Finish Excellent Burnish Resistance Zero VOC
Base Availability/Available Sizes	82-3410 White & Pastel Base      Gallons, Quarts, Fives 82-3420 Midtone Base              Gallons, Quarts 82-3440 Ultra Deep Base           Gallons, Quarts, Fives	82-3510 White & Pastel Base      Gallons, Quarts, Fives 82-3520 Midtone Base              Gallons, Quarts 82-3540 Ultra Deep Base           Gallons, Quarts
Key Competitors	Sherwin Williams - Duration Home A97W01251 Ben Moore - Regal Select 550 Kelly Moore - Dura Poxy 1687 Dunn Edwards - Suprema SPMA40	Sherwin Williams - Duration Home A98W01251 Ben Moore - Regal Select 551 Kelly Moore - Dura Poxy 1685 Dunn Edwards - Suprema SPMA50
VOC	0 g/L	0 g/L
Conformance Standards	VOC Compliant - All regulated areas	VOC Compliant - All regulated areas
MPI		

Product Name	Pure Performance® Interior Flat	Pure Performance® Interior Eggshell	Pure Performance® Interior Semi-Gloss
Product Code	9-110XI Series	9-310XI Series	9-510XI Series
Product Type	100% Acrylic Latex	100% Acrylic Latex	100% Acrylic Latex
Quality	Best	Best	Best
Gloss @ 60° or Sheen @ 85°	1 to 4 @ 60°	4 to 10 @ 60°	35 to 55 @ 60°
Volume Solids	35%	31%	32%
Recommended Substrates	Concrete, Masonry Block, Ferrous Metal, Gypsum Wallboard, Drywall, Plaster Wood	Concrete, Masonry Block, Ferrous Metal, Gypsum Wallboard, Drywall, Plaster Wood	Concrete, Masonry Block, Ferrous Metal, Gypsum Wallboard, Drywall, Plaster Wood
Core Benefit	Ecological Solutions	Ecological Solutions	Ecological Solutions
Feature 1	Zero VOC* & Low Odor	Zero VOC* & Low Odor	Zero VOC* & Low Odor
Feature 2	Provides a Mold & Mildew Resistant Coating	Provides a Mold & Mildew Resistant Coating	Provides a Mold & Mildew Resistant Coating
Special Features	Paint & Primer in One High Hiding Excellent Flow & Leveling *Colorants added to this base paint may increase VOC level significantly depending on color choice	Paint & Primer in One High Hiding Excellent Flow & Leveling *Colorants added to this base paint may increase VOC level significantly depending on color choice	Paint & Primer in One High Hiding Excellent Flow & Leveling *Colorants added to this base paint may increase VOC level significantly depending on color choice
Base Availability/Available Sizes	9-100 Pure White Base Gallons, Fives 9-110XI White & Pastel Base Gallons, Quarts, Fives 9-120 Midtone Base Gallons, Quarts, Fives 9-140 Ultra Deep Base Gallons, Quarts	9-300XI Pure White Base Gallons, Fives 9-310XI White & Pastel Base Gallons, Quarts, Fives 9-320 Midtone Base Gallons, Quarts, Fives 9-340 Ultra Deep Base Gallons, Quarts	9-500 Pure White Base Gallons, Fives 9-510XI White & Pastel Base Gallons, Quarts, Fives 9-520 Midtone Base Gallons, Quarts, Fives 9-540 Ultra Deep Base Gallons, Quarts
Key Competitors	Sherwin Williams - Harmony 805W01051 Ben Moore - Natura 512 Kelly Moore - AcryPlex 1602 Dunn Edwards - N/A	Sherwin Williams - Harmony 809W01051 Ben Moore - Natura 513 Kelly Moore - AcryPlex 1610 Dunn Edwards - N/A	Sherwin Williams - Harmony 810W01051 Ben Moore - Natura 514 Kelly Moore - AcryPlex 1610 Dunn Edwards - N/A
VOC	0 g/L	0 g/L	0 g/L
Conformance Standards	VOC Compliant - All Regulated Areas Green Performance Standards: GPS-1 & GPS-2 GREENGUARD Indoor Air Quality Certified® and GREENGUARD Children & Schools Certified™ Can help earn LEED v4 EQ Low-Emitting Materials Credit	VOC Compliant - All Regulated Areas Green Performance Standards: GPS-1 & GPS-2 Can help earn LEED v4 EQ Low-Emitting Materials Credit Greenguard Gold Certified - Meets Strict Chemical Emissions Limits	VOC Compliant - All Regulated Areas Green Performance Standards: GPS-1 & GPS-2 Can help earn LEED v4 EQ Low-Emitting Materials Credit Greenguard Gold Certified - Meets Strict Chemical Emissions Limits
MPI	#53 - Latex Interior Flat Gloss Level 1 #143 & #143 X-Green - Latex Interior Institutional Low Odor/VOC Flat Gloss Level 1	#44 - Latex Interior Gloss Level 2 #138 - Latex Interior High Performance Architectural Gloss Level 2 #144 & #144 X-Green - Latex Interior Institutional Low Odor/VOC Gloss Level 2	#54 - Latex Interior Semi-Gloss Gloss Level 5 #141 - Latex Interior High Performance Architectural Semi-Gloss Gloss Level 5 #147 & #147 X-Green - Latex Interior Institutional Low Odor/VOC Semi-Gloss Gloss Level 5

Product Name	Hi-Hide® Interior Ultra Flat	PPG Hi-Hide® Interior Flat	Hi-Hide® Interior Ceramic Matte
Product Code	679 Series	689 Series	369 Series
Product Type	Vinyl Acrylic	Vinyl Acrylic	Vinyl Acrylic
Quality	Good	Good	Good
Gloss @ 60° or Sheen @ 85°	0 to 2 @ 85°	2 to 8 @ 85°	4 to 8 @ 85°
Volume Solids	36%	26%	38%
Recommended Substrates	Concrete, Concrete Masonry Block, Ferrous Metal, Gypsum Wallboard, Drywall, Plaster, Wood	Drywall, Masonry, Plaster, Primed Metal, Primed Wood, Wallboard, Previously Painted Surfaces	Drywall, Masonry, Plaster, Primed Metal, Primed Wood, Wallboard, Previously Painted Surfaces
Core Benefit	Durability	Durability	Durability
Feature 1	Excellent Hiding & Coverage	Excellent Hiding & Coverage	Excellent Hiding & Coverage
Feature 2	Excellent Uniformity	Excellent Uniformity	Excellent Uniformity
Special Features	Beautiful Finished Appearance Good Washability	Beautiful Finished Appearance Good Washability	Beautiful Finished Appearance Good Washability
Base Availability/Available Sizes	679-10 White & Pastel Base Gallons, Fives 679-20 Midtone Base Gallons 679-40 Ultra Deep Base Gallons	689-10 White & Pastel Base Gallons, Quarts, Fives 689-20 Midtone (Light) Base Gallons, Quarts, Fives 689-30 Deep Base Gallons, Quarts, Fives 689-40 Ultra Deep Base Gallons, Quarts	369-10 White & Pastel Base Gallons, Fives 369-20 Midtone (Light) Base Gallons, Fives 369-30 Deep Base Gallons 369-40 Ultra Deep Base Gallons
Key Competitors	Sherwin Williams - Super Paint A86W01151 Ben Moore - ben 625 Kelly Moore - Acry Plex 1602 Dunn Edwards - Sparta Wall SWLL10	Sherwin Williams - Super Paint A86W01151 Ben Moore - ben 625 Kelly Moore - Acry Plex 1602 Dunn Edwards - Sparta Wall SWLL10	Sherwin Williams - Super Paint A94W00151 Ben Moore - ben 625 Kelly Moore - N/A Dunn Edwards - Sparta Wall SWLL20
VOC	<50 g/L	<50 g/L	<50 g/L
Conformance Standards	VOC Compliant - All Regulated Areas	VOC Compliant - All Regulated Areas	VOC Compliant - All Regulated Areas
MPI	#53 - Latex Interior Flat Gloss Level 1	#53 - Latex Interior Flat Gloss Level 1	#53 - Latex Interior Flat Gloss Level 1

Product Name	Hi-Hide® Interior Eggshell	Hi-Hide® Interior Satin	Hi-Hide® Interior Semi-Gloss
Product Code	389 Series	379 Series	109 Series
Product Type	Vinyl Acrylic	Vinyl Acrylic	Vinyl Acrylic
Quality	Good	Good	Good
Gloss @ 60° or Sheen @ 85°	10 to 20 @ 85°	12 to 20 @ 60°	45 to 60 @ 60°
Volume Solids	37%	35%	36%
Recommended Substrates	Drywall, Masonry, Plaster, Primed Metal, Primed Wood, Wallboard, Previously Painted Surfaces	Drywall, Masonry, Plaster, Primed Metal, Primed Wood, Wallboard, Previously Painted Surfaces	Drywall, Masonry, Plaster, Primed Metal, Primed Wood, Wallboard, Previously Painted Surfaces
Core Benefit	Durability	Durability	Durability
Feature 1	Excellent Hiding & Coverage	Excellent Hiding & Coverage	Excellent Hiding & Coverage
Feature 2	Excellent Uniformity	Excellent Uniformity	Excellent Uniformity
Special Features	Beautiful Finished Appearance Good Washability	Beautiful Finished Appearance Good Washability	Beautiful Finished Appearance Good Washability
Base Availability/Available Sizes	389-10 White & Pastel Base      Gallons, Quarts, Fives 389-20 Midtone (Light) Base      Gallons, Quarts, Fives 389-30 Deep Base      Gallons, Quarts, Fives 389-40 Ultra Deep Base      Gallons, Quarts, Fives	379-10 White & Pastel Base      Gallons, Quarts, Fives 379-20 Midtone (Light) Base      Gallons, Quarts, Fives 379-30 Deep Base      Gallons, Quarts 379-40 Ultra Deep Base      Gallons, Quarts	109-10 White & Pastel Base      Gallons, Quarts, Fives 109-20 Midtone (Light) Base      Gallons, Quarts, Fives 109-30 Deep Base      Gallons, Quarts 109-40 Ultra Deep Base      Gallons, Quarts
Key Competitors	Sherwin Williams - N/A Ben Moore - ben 626 Kelly Moore - Acry-Plex 1610 Dunn Edwards - Sparta Wall SWLL30	Sherwin Williams - Super Paint A87W01251 Ben Moore - N/A Kelly Moore - Acry-Plex 1640 Dunn Edwards - Sparta Wall SWLL40	Sherwin Williams - Super Paint A88W01251 Ben Moore - ben 627 Kelly Moore - Acry-Plex 1650 Dunn Edwards - Sparta Wall SWLL50
VOC	<50 g/L	<50 g/L	<50 g/L
Conformance Standards	VOC Compliant - All Regulated Areas	VOC Compliant - All Regulated Areas	VOC Compliant - All Regulated Areas
MPI	#44 - Latex Interior Gloss Level 2	#43 - Latex Interior Gloss Level 4	#54 - Latex Interior Semi-Gloss Gloss Level 5

Product Name	Speedhide® Zero Interior Flat	Speedhide® Zero Interior Eggshell
Product Code	6-4110XI Series	6-4310XI Series
Product Type	Vinyl Acrylic	Vinyl Acrylic
Quality	Best	Best
Gloss @ 60° or Sheen @ 85°	0 to 4 @ 60°	4 to 10 @ 60°
Volume Solids	34%	37%
Recommended Substrates	Concrete, Concrete Masonry Block, Ferrous Metal, Gypsum Wallboard, Drywall, Plaster, Wood	Concrete, Concrete Masonry Block, Ferrous Metal, Gypsum Wallboard, Drywall, Plaster, Wood
Core Benefit	Ecological Solutions	Ecological Solutions
Feature 1	Zero VOC* & Low Odor	Zero VOC* & Low Odor
Feature 2	Good Hiding & Coverage	Good Hiding & Coverage
Special Features	Resists Mold & Mildew on the Dry Paint Film Good Touch-Up Excellent Uniformity *Colorants added to this base paint may increase VOC level significantly depending on color choice	Resists Mold & Mildew on the Dry Paint Film Good Touch-Up Excellent Uniformity *Colorants added to this base paint may increase VOC level significantly depending on color choice
Base Availability/Available Sizes	6-4110XI White & Pastel Base      Gallons, Fives 6-4120XI Midtone Base      Gallons, Fives 6-4140XI Ultra Deep Base      Gallons, Fives	6-4310XI White & Pastel Base      Gallons, Fives 6-4320XI Midtone Base      Gallons, Fives 6-4340XI Ultra Deep Base      Gallons, Fives
Key Competitors	Sherwin Williams - ProMar 200 Zero VOC B30W02651 Ben Moore - Ultra Spec 500 536 Kelly Moore - N/A Dunn Edwards - Acry-Wall ACWC10	Sherwin Williams - ProMar 200 Zero VOC B24W02651 Ben Moore - Ultra Spec 500 538 Kelly Moore - N/A Dunn Edwards - Acry-Wall ACWL30
VOC	0 g/L	0 g/L
Conformance Standards	VOC Compliant - All Regulated Areas Green Performance Standards: GPS-1 & GPS-2 Can help earn LEED v4 EQ Low-Emitting Materials Credit	VOC Compliant - All Regulated Areas Green Performance Standards: GPS-1 & GPS-2 Can help earn LEED v4 EQ Low-Emitting Materials Credit
MPI	#53 & #53 X-Green - Latex Interior Flat Gloss Level 1 #143 & #143 X-Green - Latex Interior Institutional Low Odor/VOC Flat Gloss Level 1	#44 & #44 XGreen - Latex Interior Gloss Level 2



Product Name	Speedhide® Zero Interior Satin	Speedhide® Zero Interior Semi-Gloss
Product Code	6-4410XI Series	6-4510XI Series
Product Type	Vinyl Acrylic	Vinyl Acrylic
Quality	Best	Best
Gloss @ 60° or Sheen @ 85°	10 to 20 @ 60°	35 to 50 @ 60°
Volume Solids	37%	32%
Recommended Substrates	Concrete, Concrete Masonry Block, Ferrous Metal, Gypsum Wallboard, Drywall, Plaster, Wood	Concrete, Concrete Masonry Block, Ferrous Metal, Gypsum Wallboard, Drywall, Plaster, Wood
Core Benefit	Ecological Solutions	Ecological Solutions
Feature 1	Zero VOC* & Low Odor	Zero VOC* & Low Odor
Feature 2	Good Hiding & Coverage	Good Hiding & Coverage
Special Features	Resists Mold & Mildew on the Dry Paint Film Good Touch-Up Excellent Uniformity *Colorants added to this base paint may increase VOC level significantly depending on color choice	Resists Mold & Mildew on the Dry Paint Film Good Touch-Up Excellent Uniformity *Colorants added to this base paint may increase VOC level significantly depending on color choice
Base Availability/Available Sizes	6-4410XI White & Pastel Base                      Gallons, Fives 6-4420XI Midtone Base                              Gallons, Fives 6-4440XI Ultra Deep Base                          Gallons, Fives	6-4510XI White & Pastel Base                      Gallons, Fives 6-4520XI Midtone Base                              Gallons, Fives 6-4540XI Ultra Deep Base                          Gallons, Fives
Key Competitors	Sherwin Williams - ProMar 200 Zero VOC B20W02651 Ben Moore - N/A Kelly Moore - N/A Dunn Edwards - N/A	Sherwin Williams - ProMar 200 Zero VOC B31W02651 Ben Moore - Ultra Spec 500 539 Kelly Moore - N/A Dunn Edwards - Acri-Wall ACWL50
VOC	0 g/L	0 g/L
Conformance Standards	VOC Compliant - All Regulated Areas Green Performance Standards: GPS-1 & GPS-2 Can help earn LEED v4 EQ Low-Emitting Materials Credit	VOC Compliant - All Regulated Areas Green Performance Standards: GPS-1 & GPS-2 Can help earn LEED v4 EQ Low-Emitting Materials Credit
MPI	#52 & #52 X-Green - Latex Interior Gloss Level 3	#54 & #54 X-Green - Latex Interior Semi-Gloss Gloss Level 5 #147 & #147 X-Green - Latex Interior Institutional Low Odor/VOC Semi-Gloss Gloss Level 5

Product Name	Speedhide® Interior Ultra Flat	Speedhide® Interior Flat
Product Code	6-0011 Series	6-70 Series
Product Type	Vinyl Acrylic	Vinyl Acrylic
Quality	Best	Best
Gloss @ 60° or Sheen @ 85°	1 to 3 @ 60°	0 to 5 @ 60°
Volume Solids	33%	32%
Recommended Substrates	Concrete, Concrete Masonry Block, Ferrous Metal, Gypsum Wallboard, Drywall, Plaster, Wood	Concrete, Concrete Masonry Block, Ferrous Metal, Gypsum Wallboard, Drywall, Plaster, Wood
Core Benefit	Efficiency	Efficiency
Feature 1	Uniform Durable Finish	Excellent Hiding & Coverage
Feature 2	Good Hiding	Good Color & Sheen Uniformity
Special Features	Easy Application Good Burnish Resistance Exceptional Airless Spray Touch-Up	Good Film Build Good Sag Resistance
Base Availability/Available Sizes	6-0010 White    Gallons, Fives 6-0011 White & Pastel Base                          Gallons, Fives 6-0030 Midtone Base                                  Gallons, Fives 6-0040 Ultra Deep Base                              Gallons, Fives 6-0100 High Hide White                              Gallons, Fives 6-0102 Antique White                                  Gallons, Fives 6-0122 Brilliant White                                  Gallons, Fives 6-0999 Black    Gallons 6-1011 ProMaster White                                  Fives	6-45 Bright White Base                              Gallons, Fives 6-70 White & Pastel Base                              Gallons, Fives 6-85 Midtone Base                                      Gallons, Fives 6-87 Ultra Deep Base                                  Gallons, Fives
Key Competitors	Sherwin Williams - N/A Ben Moore - Super Spec 275 Kelly Moore - Premium Professional 1005 Dunn Edwards - Versafat W 6240V	Sherwin Williams - N/A Ben Moore - Super Spec 275 Kelly Moore - Premium Professional 1005 Dunn Edwards - Versafat W 6240V
VOC	<50 g/L	<50 g/L
Conformance Standards	VOC Compliant - All Regulated Areas Green Performance Standards: GPS-1 & GPS-2 Can help earn LEED v4 EQ Low-Emitting Materials Credit	VOC Compliant - All Regulated Areas Green Performance Standards: GPS-1 & GPS-2 Can help earn LEED v4 EQ Low-Emitting Materials Credit
MPI		#53 & #53 X-Green - Latex Interior Flat Gloss Level 1

Product Name	Speedhide® Interior Low Sheen Eggshell		Speedhide® Interior Eggshell		Speedhide® Interior Satin	
Product Code	6-4101 Series		6-411 Series		6-3511 Series	
Product Type	Vinyl Acrylic		Vinyl Acrylic		Vinyl Acrylic	
Quality	Best		Best		Best	
Gloss @ 60° or Sheen @ 85°	20 to 30 @ 85°		4 to 8 @ 60°		> 10 @ 60°	
Volume Solids	31%		37%		32%	
Recommended Substrates	Concrete, Concrete Masonry Block, Ferrous Metal, Gypsum Wallboard, Drywall, Plaster, Wood		Concrete, Concrete Masonry Block, Ferrous Metal, Gypsum Wallboard, Drywall, Plaster, Wood		Concrete, Concrete Masonry Block, Ferrous Metal, Gypsum Wallboard, Drywall, Plaster, Wood	
Core Benefit	Efficiency		Efficiency		Efficiency	
Feature 1	Uniform Durable Finish		Excellent Hiding & Coverage		Excellent Hiding & Coverage	
Feature 2	Good Hiding		Good Color & Sheen Uniformity		Good Color & Sheen Uniformity	
Special Features	Easy Application Exceptional Airless Spray Touch-Up		Good Film Build Good Scrubbability		Easy Application Burnish Resistant	
Base Availability/Available Sizes	6-4101 White & Pastel Base 6-4103 Midtone Base 6-4104 Ultra Deep Base 6-4112 Antique White	Gallons, Fives Gallons, Fives Gallons, Fives Gallons, Fives	6-411 White & Pastel Base 6-415 Midtone Base 6-417 Ultra Deep Base 6-421 High Build White	Gallons, Fives Gallons, Fives Gallons, Fives Fives	6-3511 White & Pastel Base 6-3515 Midtone Base 6-3517 Ultra Deep Base	Gallons, Fives Gallons, Fives Gallons
Key Competitors	Sherwin Williams - N/A Ben Moore - Super Spec 274 Kelly Moore - Premium Professional 1010 Dunn Edwards - Versawall W6230E		Sherwin Williams - N/A Ben Moore - Super Spec 274 Kelly Moore - Premium Professional 1010 Dunn Edwards - Versawall W6230E		Sherwin Williams - N/A Ben Moore - N/A Kelly Moore - Premium Professional 1040 Dunn Edwards - Versasatin W6250E	
VOC	<50 g/L		<50 g/L		<50 g/L	
Conformance Standards	VOC Compliant - All Regulated Areas		VOC Compliant - All Regulated Areas Green Performance Standards: GPS-1 & GPS-2 Can help earn LEED v4 EQ Low-Emitting Materials Credit		VOC Compliant - All Regulated Areas Green Performance Standards: GPS-1 & GPS-2 Can help earn LEED v4 EQ Low-Emitting Materials Credit	
MPI			#44 & #44 X-Green - Latex Interior Gloss Level 2		#52 - Latex Interior Gloss Level 3	

Product Name	Speedhide® Interior Lo Lustre		Speedhide® Interior Semi-Gloss		Speedhide® Interior High Lustre Semi-Gloss	
Product Code	6-3011 Series		6-500 Series		6-8510 Series	
Product Type	Vinyl Acrylic		Vinyl Acrylic		100% Acrylic Latex	
Quality	Best		Best		Best	
Gloss @ 60° or Sheen @ 85°	20 to 30 @ 60°		50 to 60 @ 60°		40 to 60 @ 60°	
Volume Solids	32%		36%		30%	
Recommended Substrates	Concrete, Concrete Masonry Block, Ferrous Metal, Gypsum Wallboard, Drywall, Plaster, Wood		Concrete, Concrete Masonry Block, Ferrous Metal, Gypsum Wallboard, Drywall, Plaster, Wood		Concrete, Concrete Masonry Block, Ferrous Metal, Gypsum Wallboard, Drywall, Plaster, Wood	
Core Benefit	Efficiency		Efficiency		Efficiency	
Feature 1	Uniform Durable Finish		Excellent Hiding & Coverage		Excellent Adhesion & Block Resistance	
Feature 2	Good Hiding		Good Color & Sheen Uniformity		Great Washability	
Special Features	Easy Application Excellent Burnish Resistance		Easy Application Burnish Resistant		Low Spatter Good Stain Resistance	
Base Availability/Available Sizes	6-3011 White & Pastel Base 6-3102 Antique White	Gallons, Fives Gallons, Fives	6-500 White & Pastel Base 6-515 Midtone Base 6-517 Ultra Deep Base	Gallons, Fives Gallons, Fives Gallons, Fives	6-8510 White & Pastel Base 6-8515 Midtone Base 6-8517 Ultra Deep Base 6-8518 Decorator White	Gallons, Fives Gallons Gallons Fives
Key Competitors	Sherwin Williams - N/A Ben Moore - N/A Kelly Moore - N/A Dunn Edwards - N/A		Sherwin Williams - N/A Ben Moore - Super Spec 276 Kelly Moore - Premium Professional 1050 Dunn Edwards - Versaglo W6160E		Sherwin Williams - N/A Ben Moore - Super Spec 281 Kelly Moore - N/A Dunn Edwards - N/A	
VOC	<50 g/L		<50 g/L		<100 g/L	
Conformance Standards	VOC Compliant - All Regulated Areas Green Performance Standards: GPS-1 & GPS-2 Can help earn LEED v4 EQ Low-Emitting Materials Credit		VOC Compliant - All Regulated Areas Green Performance Standards: GPS-1 & GPS-2 Can help earn LEED v4 EQ Low-Emitting Materials Credit		VOC Compliant - All Regulated Areas	
MPI			#54 & #54 X-Green - Latex Interior Semi-Gloss Gloss Level 5			

<b>Product Name</b>	<b>Speedhide® Interior High Build Ultra Flat</b>	<b>Speedhide® Interior High Build Eggshell</b>
<b>Product Code</b>	6-91 Series	6-2020
<b>Product Type</b>	Vinyl Acrylic	Vinyl Acrylic
<b>Quality</b>	Best	Best
<b>Gloss @ 60° or Sheen @ 85°</b>	0 to 3 @ 85°	5 to 16 @ 60°
<b>Volume Solids</b>	35%	34%
<b>Recommended Substrates</b>	Concrete, Concrete Masonry Block, Ferrous Metal, Gypsum Wallboard, Drywall, Plaster, Wood	Concrete, Concrete Masonry Block, Ferrous Metal, Gypsum Wallboard, Drywall, Plaster, Wood
<b>Core Benefit</b>	Efficiency	Efficiency
<b>Feature 1</b>	Uniform Durable Finish	Uniform Durable Finish
<b>Feature 2</b>	Good Hiding	Good Hiding
<b>Special Features</b>	Easy Application High Build	Easy Application High Build
<b>Base Availability/Available Sizes</b>	6-91 High Build White & Pastel Base                      Fives 6-92 High Build High Hide White                      Gallons, Fives 6-93 High Build Antique White                      Fives	6-2020 High Build Pure White Tint                      Fives
<b>Key Competitors</b>	Sherwin Williams - N/A Ben Moore - N/A Kelly Moore - N/A Dunn Edwards - N/A	Sherwin Williams - ProMar 200 XP, B20W3251 Ben Moore - N/A Kelly Moore - N/A Dunn Edwards - N/A
<b>VOC</b>	<50 g/L	<50 g/L
<b>Conformance Standards</b>	VOC Compliant - All Regulated Areas	VOC Compliant - All Regulated Areas
<b>MPI</b>		

<b>Product Name</b>	<b>Speedhide® Pro-EV Zero Interior Flat</b>	<b>Speedhide® Pro-EV Zero Interior Eggshell</b>	<b>Speedhide® Pro-EV Zero Interior Semi-Gloss</b>
<b>Product Code</b>	12-110XI Series	12-310XI Series	12-510XI Series
<b>Product Type</b>	Vinyl Acrylic	Vinyl Acrylic	Vinyl Acrylic
<b>Quality</b>	Better	Better	Better
<b>Gloss @ 60° or Sheen @ 85°</b>	0 to 4 @ 60°	4 to 10 @ 60°	35 to 50 @ 60°
<b>Volume Solids</b>	32%	32%	30%
<b>Recommended Substrates</b>	Concrete, Concrete Masonry Block, Ferrous Metal, Gypsum Wallboard, Drywall, Plaster, Wood	Concrete, Concrete Masonry Block, Ferrous Metal, Gypsum Wallboard, Drywall, Plaster, Wood	Concrete, Concrete Masonry Block, Ferrous Metal, Gypsum Wallboard, Drywall, Plaster, Wood
<b>Core Benefit</b>	Ecological Solutions	Ecological Solutions	Ecological Solutions
<b>Feature 1</b>	Zero VOC*	Zero VOC*	Zero VOC*
<b>Feature 2</b>	Good Hiding & Coverage	Good Hiding & Coverage	Good Hiding & Coverage
<b>Special Features</b>	Excellent Uniformity	Excellent Uniformity	Excellent Uniformity
<b>Base Availability/Available Sizes</b>	12-110XI White & Pastel Base                      Gallons, Fives 12-120XI Midtone Base                      Gallons, Fives 12-140XI Ultra Deep Base                      Gallons, Fives	12-310XI White & Pastel Base                      Gallons, Fives 12-320XI Midtone Base                      Gallons, Fives 12-340XI Ultra Deep Base                      Gallons, Fives	12-510XI White & Pastel Base                      Gallons, Fives 12-520XI Midtone Base                      Gallons, Fives 12-540XI Ultra Deep Base                      Gallons, Fives
<b>Key Competitors</b>	Sherwin Williams - ProMar 400 Zero VOC B30W04651 Ben Moore - Super Hide 355 Kelly Moore - N/A Dunn Edwards - N/A	Sherwin Williams - ProMar 400 Zero VOC B20W04651 Ben Moore - Super Hide 357 Kelly Moore - N/A Dunn Edwards - N/A	Sherwin Williams - ProMar 400 Zero VOC B31W04651 Ben Moore - Super Hide 358 Kelly Moore - N/A Dunn Edwards - N/A
<b>VOC</b>	0 g/L	0 g/L	0 g/L
<b>Conformance Standards</b>	VOC Compliant - All Regulated Areas Green Performance Standards: GPS-1 & GPS-2 Can help earn LEED® v4 EQ Low-Emitting Materials Credit	VOC Compliant - All Regulated Areas Green Performance Standards: GPS-1 & GPS-2 Can help earn LEED® v4 EQ Low-Emitting Materials Credit	VOC Compliant - All Regulated Areas Green Performance Standards: GPS-1 & GPS-2 Can help earn LEED® v4 EQ Low-Emitting Materials Credit
<b>MPI</b>	#53 & #53 X-Green - Latex Interior Flat Gloss Level 1	#44 & #44 X-Green - Latex Interior Gloss Level 2	#54 & #54 X-Green - Latex Interior Semi-Gloss Gloss Level 5

Product Name	Wall Supreme® Interior Flat Wall & Ceiling	Mopako™ Interior Flat Wall & Ceiling	Performance Flat™ Interior Flat Wall & Ceiling
Product Code	2-110 Series	66-110 Series	61-1110 Series
Product Type	Vinyl Acetate Ethylene	Vinyl Acrylic Latex & Vinyl Acetate Ethylene	Vinyl Acrylic
Quality	Ultimate	Best	Better
Gloss @ 60° or Sheen @ 85°	0 to 2 @ 60°	0 to 2 @ 60°	0 to 2 @ 85°
Volume Solids	34%	31%	25%
Recommended Substrates	Ceilings, Plaster, Primed Masonry, Wallboard, Walls, Wood	Concrete Masonry Block, Gypsum Wallboard, Drywall, Plaster, Wood	Concrete, Concrete Masonry Block, Ferrous Metal, Gypsum Wallboard, Drywall, Plaster, Wood
Core Benefit	Efficiency	Efficiency	Efficiency
Feature 1	Exceptional Touch-Up	Excellent Touch-Up	Excellent Touch-Up
Feature 2	Outstanding Scrub Resistance & Hiding	Uniform Finish	Great Hide
Special Features	High Build Capable Low Spatter	Good Hiding	Easy Application
Base Availability/Available Sizes	2-110 White & Pastel Base                      Gallons, Fives 2-112 HV Commercial White                      Gallons, Fives	66-110 White & Pastel Base                      Gallons, Fives 66-114 HVT Santa Fe                              Gallons, Fives 66-115 HVT Caravan                              Fives 66-116 New Spiced Vinegar                      Gallons, Fives 66-119 HVT Desert Castle                      Gallons, Fives 66-120 Midtone Base                              Gallons, Fives 66-128 HVT Toasted Almond                      Gallons, Fives 66-145 HVT White Chip                              Gallons, Fives 66-146 HVT Summertime                              Gallons, Fives 66-190 HVT Mocha                              Gallons, Fives 66-191 HVT Decorator White                      Gallons, Fives 66-192 Whiskers                              Fives 66-193 Elusion                              Fives 66-1110 ProFlat High Hiding White              Gallons, Fives	61-1110 White & Pastel Base                      Gallons, Fives 61-1155 Antique White                              Fives 61-1157 Lulled Beige                              Fives 61-1171 Toasted Almond                              Fives 61-1172 Southern Breeze                              Fives 61-1174 Moth Gray                              Fives 61-1175 Whiskers                              Fives 61-1176 Synchronicity                              Fives 61-1177 Ashen                              Fives 61-1178 Elusion                              Fives 61-1179 Commercial White                              Fives
Key Competitors	Sherwin Williams - Mesa+ Scrubbable B30WJ0581 Ben Moore - N/A Kelly Moore - N/A Dunn Edwards - Ultra-Scrub ULSB10	Sherwin Williams - Builders Solutions Ben Moore - N/A Kelly Moore - N/A Dunn Edwards - N/A	Sherwin Williams - Painter's Edge PE3000451 Ben Moore - N/A Kelly Moore - N/A Dunn Edwards - Quick-Wall QKW10
VOC	<50 g/L	<50 g/L	<50 g/L
Conformance Standards	VOC Compliant - All Regulated Areas Green Performance Standards: GPS-1 & GPS-2	VOC Compliant - All Regulated Areas	VOC Compliant - All Regulated Areas
MPI	#53 - Latex Interior Flat Level 1		

Product Name	Multi-Pro® Interior Flat Wall & Ceiling	Multi-Pro® Interior Eggshell Wall & Ceiling	Multi-Pro® Interior Semi-Gloss Wall & Ceiling
Product Code	47-110 Series	47-3110 Series	47-510 Series
Product Type	Vinyl Acrylic	Vinyl Acrylic	Vinyl Acrylic
Quality	Good	Good	Good
Gloss @ 60° or Sheen @ 85°	0 to 2 @ 60° (and 85°)	2 to 6 @ 60°	25 to 45 @ 60°
Volume Solids	31%	30%	24%
Recommended Substrates	Concrete, Concrete Masonry Block, Ferrous Metal, Gypsum Wallboard, Drywall, Plaster, Wood	Concrete, Concrete Masonry Block, Ferrous Metal, Gypsum Wallboard, Drywall, Plaster, Wood	Concrete, Concrete Masonry Block, Ferrous Metal, Gypsum Wallboard, Drywall, Plaster, Wood
Core Benefit	Efficiency	Efficiency	Efficiency
Feature 1	Good Touch-Up	Good Hiding	Good Hiding
Feature 2	Good Hiding	Easy Application	Easy Application
Special Features	Easy Application	Low VOC	Low VOC
Base Availability/Available Sizes	47-110 White & Pastel Base Gallons, Fives 47-110 Commercial White & High Hiding Base Gallons, Fives 47-111 HV Bone White Fives 47-128 HV Toasted Almond Fives 47-174 Moth Gray Fives 47-177 Ashen Fives 47-181 Alabaster Fives 47-182 Towers Bright White Fives 47-183 Agreeable Gray Fives 47-184 Antique White Fives 47-185 Coconut Fives 47-186 Snowbound Fives 47-187 Whiskers Fives 47-188 Summertime Fives	47-3110 White & Pastel Base Gallons, Fives	47-510 Commercial White & High Hiding Base Gallons, Fives 47-544 Off White Fives 47-584 Antique White Fives
Key Competitors	Sherwin Williams - Property Solution Ben Moore - N/A Kelly Moore - N/A Dunn Edwards - Contractor's Edge PMCE10	Sherwin Williams - Property Solution Ben Moore - N/A Kelly Moore - N/A Dunn Edwards - Contractor's Edge PMCE30	Sherwin Williams - Property Solution Ben Moore - N/A Kelly Moore - N/A Dunn Edwards - Contractor's Edge PMCE50
VOC	<50 g/L	<50 g/L	<50 g/L
Conformance Standards	VOC Compliant - All Regulated Areas	VOC Compliant - All Regulated Areas	VOC Compliant - All Regulated Areas
MPI			

Product Name	Pitt Glaze® WB1 Interior Eggshell Pre-Catalyzed Water-Borne	Pitt Glaze® WB1 Interior Semi-Gloss Pre-Catalyzed Water-Borne
Product Code	16-310 Series	16-510 Series
Product Type	Acrylic Epoxy	Acrylic Epoxy
Quality	Best	Best
Gloss @ 60° or Sheen @ 85°	10 to 25 @ 60°	50 to 70 @ 60°
Volume Solids	38%	37%
Recommended Substrates	Aluminum, Concrete, Concrete Masonry Block, Ferrous Metal, Galvanized Steel, Gypsum Wallboard, Drywall, Plaster, Wood	Aluminum, Concrete, Concrete Masonry Block, Ferrous Metal, Galvanized Steel, Gypsum Wallboard, Drywall, Plaster, Wood
Core Benefit	Specialty	Specialty
Feature 1	Excellent Abrasion, Impact, Chemical, & Stain Resistance	Excellent Abrasion, Impact, Chemical, & Stain Resistance
Feature 2	Excellent Scuff Resistance	Excellent Scuff Resistance
Special Features	Resists Mildew on the Dry Paint Film Single Component Low Odor	Resists Mildew on the Dry Paint Film Single Component Low Odor
Base Availability/Available Sizes	16-310 White & Pastel Base Gallons, Fives 16-340 Ultra Deep Base Gallons, Fives	16-510 White & Pastel Base Gallons, Fives 16-540 Ultra Deep Base Gallons, Fives
Key Competitors	Sherwin Williams - Pro-Industrial Pre-Catalyzed Waterbased Epoxy K45W150 Series Ben Moore - COROTECH Pre-Cat Epoxy V342 Kelly Moore - Dura-Poxy 1686 Dunn Edwards - N/A	Sherwin Williams - Pro-Industrial Pre-Catalyzed Waterbased Epoxy K45W150 Series Ben Moore - COROTECH Pre-Cat Epoxy V341 Kelly Moore - Dura-Poxy 1685 Dunn Edwards - Enduracat ENPX50
VOC	<100 g/L	<100 g/L
Conformance Standards	VOC Compliant - All Regulated Areas Green Conformance Standards: GPS-1 Meets the Collaborative for High Performance Schools (CHPS) Low-Emitting Materials criteria section 01350	VOC Compliant - All Regulated Areas Green Conformance Standards: GPS-1 Meets the Collaborative for High Performance Schools (CHPS) Low-Emitting Materials criteria section 01350
MPI	#151 - Light Industrial Coating Interior Water Based Gloss Level 3	#153 - Light Industrial Coating Interior Water Based Semi-Gloss Gloss Level 5

<b>Product Name</b>	PPG Ceiling Paint Interior Flat	PPG Metallic Tones Interior Semi-Gloss
<b>Product Code</b>	9585	PPG3000 (Gold) & PPG4000 (Silver)
<b>Product Type</b>	Vinyl Acrylic	100% Acrylic
<b>Quality</b>	Good	Specialty
<b>Gloss @ 60° or Sheen @ 85°</b>	0 to 4 @ 60°	25 to 40 @ 60°
<b>Volume Solids</b>	30%	28%
<b>Recommended Substrates</b>	Drywall, Plaster, Primed Metal, Masonry, Gypsum Wallboard	Gypsum Wallboard, Drywall, Wood Trim
<b>Core Benefit</b>	Specialty	Specialty
<b>Feature 1</b>	Excellent Uniformity	Beautiful, Hammered Finish
<b>Feature 2</b>	Good Hiding	Available in 42 Colors
<b>Special Features</b>	Non-Yellowing Good Touch-Up	
<b>Base Availability/Available Sizes</b>	9585 White Gallons, Fives	PPG3000 Gold Base PPG4000 Silver Base Gallons, Quarts Gallons, Quarts
<b>Key Competitors</b>	Sherwin Williams - Eminence A27W03815 Ben Moore - Muresco 258 Kelly Moore - N/A Dunn Edwards - N/A	Sherwin Williams - Faux Impressions Ben Moore - Molten Metallics, Metallic Glaze Kelly Moore - N/A Dunn Edwards - N/A
<b>VOC</b>	<50 g/L	<350 g/L
<b>Conformance Standards</b>	VOC Compliant - All Regulated Areas	VOC Compliant - All Regulated Areas
<b>MPI</b>		

EXTERIOR PAINT

Product Name	Permanizer® Exterior Flat	Permanizer® Exterior Satin	Permanizer® Exterior Semi-Gloss
Product Code	759-10 series	769-10 series	749-10 series
Product Type	100% Acrylic	100% Acrylic	100% Acrylic
Quality	Ultimate	Ultimate	Ultimate
Gloss @ 60° or Sheen @ 85°	1 to 5 @ 60°	15 to 25 @ 60°	45 to 55 @ 60°
Volume Solids	44%	41%	39%
Recommended Substrates	Aluminum, Brick, Concrete, Ferrous Metal, Fiber Cement, Masonry, Stucco, Vinyl, Wood	Aluminum, Brick, Concrete, Ferrous Metal, Fiber Cement, Masonry, Stucco, Vinyl, Wood	Aluminum, Brick, Concrete, Ferrous Metal, Fiber Cement, Masonry, Stucco, Vinyl, Wood
Core Benefit	Durability	Durability	Durability
Feature 1	Outstanding Dirt Resistance	Outstanding Dirt Resistance	Outstanding Dirt Resistance
Feature 2	Enhanced UV Resistance	Enhanced UV Resistance	Enhanced UV Resistance
Special Features	One Coat Hide* Excellent Adhesion Provides a Mildew and Algae Resistant Coating Application Down to 35°F (2°C) *Some colors, drastic color changes, or porous surfaces may require more than one coat to achieve a uniform finish	One Coat Hide* Excellent Adhesion Provides a Mildew and Algae Resistant Coating Application Down to 35°F (2°C) *Some colors, drastic color changes, or porous surfaces may require more than one coat to achieve a uniform finish	One Coat Hide* Excellent Adhesion Provides a Mildew and Algae Resistant Coating Application Down to 35°F (2°C) *Some colors, drastic color changes, or porous surfaces may require more than one coat to achieve a uniform finish
Base Availability/Available Sizes	759-10 White & Pastel Base Gallons, Fives 759-20 Midtone Base Gallons, Fives 759-40 Ultra Deep Base Gallons, Fives	769-10 White & Pastel Base Gallons, Fives 769-20 Midtone Base Gallons, Fives 769-40 Ultra Deep Base Gallons, Fives	749-10 White & Pastel Base Gallons, Fives 749-20 Midtone Base Gallons 749-40 Ultra Deep Base Gallons
Key Competitors	Sherwin Williams - Emerald K47W00051 Ben Moore - Aura 629 Kelly Moore - Envy 1292 Dunn Edwards - N/A	Sherwin Williams - Emerald K48W00051 Ben Moore - Aura 631 Kelly Moore - Envy 1294 Dunn Edwards - N/A	Sherwin Williams - Emerald K49W00051 Ben Moore - Aura 632 Kelly Moore - Envy 1298 Dunn Edwards - N/A
VOC	<50 g/L	<50 g/L	<50 g/L
Conformance Standards	VOC Compliant - All regulated areas Green Performance Standards: GPS-1 & GPS-2	VOC Compliant - All regulated areas Green Performance Standards: GPS-1 & GPS-2	VOC Compliant - All regulated areas Green Performance Standards: GPS-1 & GPS-2
MPI	#10 - Latex Exterior Flat Gloss Level 1	#15 - Latex Exterior Low Sheen Gloss level 3-4 #315 - Latex Exterior High Performance Architectural Low Sheen Gloss level 3-4	#11 - Latex Exterior Semi-Gloss Gloss Level 5 #311 - Latex Exterior High Performance Architectural Semi-Gloss Gloss level 5

Product Name	Acri-Shield® Max Flat	Acri-Shield® Max Eggshell
Product Code	519 Series	589 Series
Product Type	100% Acrylic	100% Acrylic
Quality	Best	Best
Gloss @ 60° or Sheen @ 85°	1 to 5 @ 60°	5 to 10 @ 60°
Volume Solids	41%	40%
Recommended Substrates	Exterior Wood, Masonry, Aluminum Siding, Vinyl Siding	Exterior Wood, Masonry, Aluminum Siding, Vinyl Siding
Core Benefit	Durability	Durability
Feature 1	Urethane Modified for Enhanced Durability	Urethane Modified for Enhanced Durability
Feature 2	Delivers Exceptional Hide & Coverage	Delivers Exceptional Hide & Coverage
Special Features	7 Year Portersept® Mildew Proof Warranty Paint + Primer in One Early Moisture Resistance Excellent Brush, Roll, & Spray Characteristics Application Down to 35°F (2°C)	7 Year Portersept® Mildew Proof Warranty Paint + Primer in One Early Moisture Resistance Excellent Brush, Roll, & Spray Characteristics Application Down to 35°F (2°C)
Base Availability/Available Sizes	519-00 Super White Gallons, Fives 519-10 White & Pastel Base Gallons, Quarts, Fives 519-20 Midtone Base Gallons, Quarts, Fives 519-40 Ultra Deep Base Gallons, Quarts, Fives	589-00 Super White Gallons 589-10 White & Pastel Base Gallons, Quarts, Fives 589-20 Midtone Base Gallons, Quarts, Fives 589-40 Ultra Deep Base Gallons, Quarts, Fives
Key Competitors	Sherwin Williams - Resilience, Duration Ben Moore - Regal Select Kelly Moore - AcryShield Dunn Edwards - Evershield	Sherwin Williams - Resilience, Duration Ben Moore - Regal Select Kelly Moore - AcryShield Dunn Edwards - Evershield
VOC	<50 g/L	<50 g/L
Conformance Standards	VOC Compliant - All regulated areas	VOC Compliant - All regulated areas
MPI	Coming Early 2020	Coming Early 2020

Product Name	Acri-Shield® Max Satin	Acri-Shield® Max Semi-Gloss
Product Code	739 Series	649 Series
Product Type	100% Acrylic	100% Acrylic
Quality	Best	Best
Gloss @ 60° or Sheen @ 85°	10 to 20 @ 60°	40 to 50 @ 60°
Volume Solids	40%	40%
Recommended Substrates	Exterior Wood, Masonry, Aluminum Siding, Vinyl Siding	Exterior Wood, Masonry, Aluminum Siding, Vinyl Siding
Core Benefit	Durability	Durability
Feature 1	Urethane Modified for Enhanced Durability	Urethane Modified for Enhanced Durability
Feature 2	Delivers Exceptional Hide & Coverage	Delivers Exceptional Hide & Coverage
Special Features	7 Year Portersept® Mildew Proof Warranty Paint + Primer in One Early Moisture Resistance Excellent Brush, Roll, & Spray Characteristics Application Down to 35°F (2°C)	7 Year Portersept® Mildew Proof Warranty Paint + Primer in One Early Moisture Resistance Excellent Brush, Roll, & Spray Characteristics Application Down to 35°F (2°C)
Base Availability/Available Sizes	739-00 Super White Gallons, Fives 739-10 White & Pastel Base Gallons, Quarts, Fives 739-20 Midtone Base Gallons, Quarts, Fives 739-40 Ultra Deep Base Gallons, Quarts, Fives	649-00 Super White Gallons, Fives 649-10 White & Pastel Base Gallons, Quarts, Fives 649-20 Midtone Base Gallons, Quarts, Fives 649-40 Ultra Deep Base Gallons, Quarts, Fives
Key Competitors	Sherwin Williams - Resilience, Duration Ben Moore - Regal Select Kelly Moore - AcryShield Dunn Edwards - Evershield	Sherwin Williams - Resilience, Duration Ben Moore - Regal Select Kelly Moore - AcryShield Dunn Edwards - Evershield
VOC	<50 g/L	<50 g/L
Conformance Standards	VOC Compliant - All regulated areas	VOC Compliant - All regulated areas
MPI	Coming Early 2020	Coming Early 2020

Product Name	Sun Proof® Exterior Flat	Sun Proof® Exterior Satin	Sun Proof® Exterior Semi-Gloss
Product Code	72-110XI series	76-110XI series	78-811XI series
Product Type	100% Acrylic	100% Acrylic	100% Acrylic
Quality	Better	Better	Better
Gloss @ 60° or Sheen @ 85°	2-5 @ 60°	10-20 @ 60°	40-50 @ 60°
Volume Solids	41%	39%	38%
Recommended Substrates	Aluminum Siding, Brick, Concrete, Ferrous Metal, Fiber Cement, Masonry Stucco, Vinyl Siding, Wood	Aluminum Siding, Brick, Concrete, Ferrous Metal, Fiber Cement, Masonry Stucco, Vinyl Siding, Wood	Aluminum Siding, Brick, Concrete, Ferrous Metal, Fiber Cement, Masonry Stucco, Vinyl Siding, Wood
Core Benefit	Durability	Durability	Durability
Feature 1	Provides a Tough, Durable, Mildew Resistant Coating	Provides a Tough, Durable, Mildew Resistant Coating	Provides a Tough, Durable, Mildew Resistant Coating
Feature 2	Great Dirt Resistance	Great Dirt Resistance	Great Dirt Resistance
Special Features	Great Adhesion Flash Rust Resistance Application Down to 35°F (2°C)	Great Adhesion Flash Rust Resistance Application Down to 35°F (2°C)	Great Adhesion Flash Rust Resistance Application Down to 35°F (2°C)
Base Availability/Available Sizes	72-45XI Super White Gallons, Fives 72-110XI White & Pastel Base Gallons, Quarts, Fives 72-150XI Midtone Base Gallons, Quarts, Fives 72-300XI Ultra Deep Base Gallons, Quarts, Fives 72-351XI Black Gallons	76-45XI Super White Gallons, Quarts, Fives 76-110XI White & Pastel Base Gallons, Quarts, Fives 76-1500XI Midtone Base Gallons, Quarts, Fives 76-3000XI Ultra Deep Base Gallons, Quarts, Fives 76-151XI Black Gallons	78-45XI Super White Gallons, Quarts, Fives 78-811XI White & Pastel Base Gallons, Quarts, Fives 78-815XI Midtone Base Gallons, Quarts, Fives 78-300XI Ultra Deep Base Gallons, Quarts, Fives 78-851XI Black Gallons, Quarts
Key Competitors	Sherwin Williams - Super Paint A80W01151 Ben Moore - ben 541 Kelly Moore - N/A Dunn Edwards - Spartashield SSSL10	Sherwin Williams - Super Paint A89W001151 Ben Moore - ben 542 Kelly Moore - N/A Dunn Edwards - Spartashield SSSL40	Sherwin Williams - Super Paint A84W01151 Ben Moore - ben 543 Kelly Moore - N/A Dunn Edwards - Spartashield SSSL50
VOC	<50 g/L	<50 g/L	<50 g/L
Conformance Standards	VOC Compliant - All regulated areas Green Performance Standards: GPS-1 & GPS-2	VOC Compliant - All regulated areas Green Performance Standards: GPS-1 & GPS-2	VOC Compliant - All regulated areas
MPI	#10 - Latex Exterior Flat Gloss level 1	#15 - Latex Exterior Low Sheen Gloss level 3-4 #315 - Latex Exterior High Performance Architectural Low Sheen Gloss level 3-4	#11 - Latex Exterior Semi-Gloss Gloss Level 5



Product Name	Speedhide® Exterior Flat	Speedhide® Exterior Satin	Speedhide® Exterior Semi-Gloss
Product Code	6-650XI	6-2110XI	6-901XI
Product Type	100% Acrylic	100% Acrylic	100% Acrylic
Quality	Best	Best	Best
Gloss @ 60° or Sheen @ 85°	1-5 @ 60°	10-20 @ 60°	50-60 @ 60°
Volume Solids	39%	35%	38%
Recommended Substrates	Aluminum Siding, Brick, Cement Composition Board, Concrete, Ferrous Metal, Masonry, Wood	Aluminum Siding, Brick, Cement Composition Board, Concrete, Ferrous Metal, Masonry, Wood	Aluminum Siding, Brick, Cement Composition Board, Concrete, Ferrous Metal, Masonry, Wood
Core Benefit	Efficiency	Efficiency	Efficiency
Feature 1	Excellent Adhesion	Excellent Adhesion	Excellent Adhesion
Feature 2	Good UV & Weathering Resistance	Good UV & Weathering Resistance	Good UV & Weathering Resistance
Special Features	Mildew Resistant on the Dry Paint Film Application Down to 35°F (2°C)	Mildew Resistant on the Dry Paint Film Application Down to 35°F (2°C)	Mildew Resistant on the Dry Paint Film Application Down to 35°F (2°C)
Base Availability/Available Sizes	6-610XI White Gallons, Fives 6-650XI White & Pastel Base Gallons, Fives 6-651XI Midtone Base Gallons, Fives 6-653XI Ultra Deep Base Gallons, Fives	6-2045XI White Gallons, Fives 6-2110XI White & Pastel Base Gallons, Fives 6-2150XI Midtone Base Gallons, Fives 6-2300XI Ultra Deep Base Gallons, Fives	6-900XI White Gallons, Fives 6-901XI White & Pastel Base Gallons, Fives 6-902XI Midtone Base Gallons, Fives 6-904XI Ultra Deep Base Gallons, Fives
Key Competitors	Sherwin Williams - A-100 A06W00151 Ben Moore - Super Spec 183 Kelly Moore - Premium Professional Dunn Edwards - Acri-Hues ACHS10	Sherwin Williams - A-100 A82W00151 Ben Moore - Super Spec 184 Kelly Moore - Premium Professional Dunn Edwards - Acri-Hues ACHS30	Sherwin Williams - A-100 A08W00151 Ben Moore - Super Spec 185 Kelly Moore - Premium Professional Dunn Edwards - Acri-Hues ACHS50
VOC	<50 g/L	<50 g/L	<50 g/L
Conformance Standards	VOC Compliant - All regulated areas Green Performance Standards: GPS-1 & GPS-2	VOC Compliant - All regulated areas Green Performance Standards: GPS-1 & GPS-2	VOC Compliant - All regulated areas Green Performance Standards: GPS-1 & GPS-2
MPI	#10 - Latex Exterior Flat Gloss Level 1	#15 - Latex Exterior Low Sheen Gloss Level 3-4	#11 - Latex Exterior Semi-Gloss Gloss Level 5

Product Name	Speed Cryl® Exterior Flat	Speed Cryl® Exterior Satin	Speed Cryl® Exterior Semi-Gloss
Product Code	56-110XI	56-410XI	56-510XI
Product Type	100% Acrylic	100% Acrylic	100% Acrylic
Quality	Better	Better	Better
Gloss @ 60° or Sheen @ 85°	0-5 @ 60°	10-20 @ 60°	35-65 @ 60°
Volume Solids	34%	37%	34%
Recommended Substrates	Aluminum Siding, Brick, Concrete, Fiber Cement, Masonry, Metal, Wood	Aluminum Siding, Brick, Concrete, Fiber Cement, Masonry, Metal, Wood	Aluminum Siding, Brick, Concrete, Fiber Cement, Masonry, Metal, Wood
Core Benefit	Efficiency	Efficiency	Efficiency
Feature 1	Good Adhesion & Hiding	Good Adhesion & Hiding	Good Adhesion & Hiding
Feature 2	Provides a Mildew Resistant Coating	Provides a Mildew Resistant Coating	Provides a Mildew Resistant Coating
Special Features	Full-Bodied Application Application Down to 35°F (2°C)	Full-Bodied Application Application Down to 35°F (2°C)	Full-Bodied Application Application Down to 35°F (2°C)
Base Availability/Available Sizes	56-110XI White & Pastel Base Gallons, Fives 56-120XI Midtone Base Gallons, Fives 56-140XI Ultra Deep Base Gallons, Fives	56-410XI White & Pastel Base Gallons, Fives 56-420XI Midtone Base Gallons, Fives 56-440XI Ultra Deep Base Gallons, Fives	56-510XI White & Pastel Base Gallons, Fives 56-520XI Midtone Base Gallons, Fives 56-540XI Ultra Deep Base Gallons
Key Competitors	Sherwin Williams - Dura Craft C01W00251 Ben Moore - Ultra Spec 447 Kelly Moore - N/A Dunn Edwards - VersaFlat W 6240V	Sherwin Williams - Dura Craft C07W00251 Ben Moore - Ultra Spec 448 Kelly Moore - N/A Dunn Edwards - VersaSatin W 6250E	Sherwin Williams - Dura Craft C14W00251 Ben Moore - Ultra Spec 449 Kelly Moore - N/A Dunn Edwards - VersaGlo W 6160E
VOC	<50 g/L	<50 g/L	<50 g/L
Conformance Standards	VOC Compliant - All regulated areas	VOC Compliant - All regulated areas	VOC Compliant - All regulated areas
MPI			

<b>Product Name</b>	<b>Barn &amp; Fence Exterior Flat</b>	
<b>Product Code</b>	37 Series	
<b>Product Type</b>	Latex	
<b>Quality</b>	Good	
<b>Gloss @ 60° or Sheen @ 85°</b>	0-10 @ 60°	
<b>Volume Solids</b>	26%	
<b>Recommended Substrates</b>	Concrete, Masonry, Ferrous Metal, Fiber Cement, Wood	
<b>Core Benefit</b>	Specialty	
<b>Feature 1</b>	Good Hiding & Coverage	
<b>Feature 2</b>	Fast Dry	
<b>Special Features</b>	Easy Application	
<b>Base Availability/Available Sizes</b>	37-183 Black	Fives
	37-710 Red	Fives
	37-762 White	Fives
<b>Key Competitors</b>	Sherwin Williams - Pro Mar Barn Paint B42WA0012 Ben Moore - N/A Kelly Moore - N/A Dunn Edwards - N/A	
<b>VOC</b>	<50 g/L	
<b>Conformance Standards</b>	VOC Compliant - All regulated areas	
<b>MPI</b>		

INTERIOR/EXTERIOR PAINT

Product Name	Break-Through!® 50 Interior/Exterior Satin		Break-Through!® 250 Interior/Exterior Satin	
Product Code	V51-410 Series		V50-410 Series	
Product Type	Water-borne Acrylic		Water-borne Acrylic	
Quality	Ultimate		Ultimate	
Gloss @ 60° or Sheen @ 85°	20 to 23 @ 60°		20 to 30 @ 60°	
Volume Solids	44%		34%	
Recommended Substrates	Aluminum, Ceramic Tile, Concrete, Concrete/Masonry Block, Ferrous Metal, Fiberglass, Plaster, Galvanized Steel, Gypsum Wallboard, Drywall, Interior Wood, Laminate, Vinyl and Architectural Plastics		Aluminum, Ceramic Tile, Concrete, Concrete/Masonry Block, Ferrous Metal, Fiberglass, Plaster, Galvanized Steel, Gypsum Wallboard, Drywall, Interior Wood, Laminate, Vinyl and Architectural Plastics	
Core Benefit	Specialty		Specialty	
Feature 1	Outstanding Early Block Resistance		Outstanding Early Block Resistance	
Feature 2	Ultra-Durable Water-Borne Acrylic		Ultra-Durable Water-Borne Acrylic	
Special Features	Excellent Adhesion to Metal & Other Surfaces Very Good Hardness Very Quick Dry Excellent Flow & Leveling Flexible		Excellent Adhesion to Metal & Other Surfaces Very Good Hardness Very Quick Dry Excellent Flow & Leveling Flexible	
Base Availability/Available Sizes	V51-410 White & Pastel Base	Gallons	V50-410 White & Pastel Base	Gallons
	V51-420 Midtone Base	Gallons	V50-420 Midtone Base	Gallons
	V51-430 Deepstone Base	Gallons	V50-430 Deepstone Base	Gallons
	V51-440 Ultra Deep Base	Gallons	V50-440 Ultra Deep Base	Gallons
	V51-90 Wrought Iron Black	Gallons	V50-90 Wrought Iron Black	Gallons, Fives
	V51-V Clear	Gallons	V50-V Clear	Gallons
Key Competitors	Sherwin Williams - N/A Ben Moore - N/A Kelly Moore - N/A Dunn Edwards - N/A		Sherwin Williams - N/A Ben Moore - N/A Kelly Moore - N/A Dunn Edwards - N/A	
VOC	<50 g/L		<250 g/L	
Conformance Standards	VOC Compliant - All regulated areas		VOC Compliant - AIM, OTC, LADCO, CARB 2007	
MPI				

Product Name	Break-Through!® 50 Interior/Exterior Gloss		Break-Through!® 250 Interior/Exterior Gloss	
Product Code	V71-610 Series		V70-610 Series	
Product Type	Water-borne Acrylic		Water-borne Acrylic	
Quality	Ultimate		Ultimate	
Gloss @ 60° or Sheen @ 85°	70 to 75 @ 60°		>70 @ 60°	
Volume Solids	34%		37%	
Recommended Substrates	Aluminum, Ceramic Tile, Concrete, Concrete/Masonry Block, Ferrous Metal, Fiberglass, Plaster, Galvanized Steel, Gypsum Wallboard, Drywall, Interior Wood, Laminate, Vinyl and Architectural Plastics		Aluminum, Ceramic Tile, Concrete, Concrete/Masonry Block, Ferrous Metal, Fiberglass, Plaster, Galvanized Steel, Gypsum Wallboard, Drywall, Interior Wood, Laminate, Vinyl and Architectural Plastics	
Core Benefit	Specialty		Specialty	
Feature 1	Outstanding Early Block Resistance		Outstanding Early Block Resistance	
Feature 2	Ultra-Durable Water-Borne Acrylic		Ultra-Durable Water-Borne Acrylic	
Special Features	Excellent Adhesion to Metal & Other Surfaces Very Good Hardness Very Quick Dry Excellent Flow & Leveling Flexible		Excellent Adhesion to Metal & Other Surfaces Very Good Hardness Very Quick Dry Excellent Flow & Leveling Flexible	
Base Availability/Available Sizes	V71-610 White & Pastel Base	Gallons	V70-610 White & Pastel Base	Gallons
	V71-620 Midtone Base	Gallons	V70-620 Midtone Base	Gallons
	V71-630 Deepstone Base	Gallons	V70-630 Deepstone Base	Gallons
	V71-640 Ultra Deep Base	Gallons	V70-640 Ultra Deep Base	Gallons
	V71-9 Black	Gallons	V70-9 Black	Gallons
	V71-V Clear	Gallons	V70-V Clear	Gallons
	V71-5 Safety Red	Gallons	V70-5 Safety Red	Gallons
	V71-46 Safety Yellow	Gallons	V70-46 Safety Yellow	Gallons
Key Competitors	Sherwin Williams - N/A Ben Moore - N/A Kelly Moore - N/A Dunn Edwards - N/A		Sherwin Williams - N/A Ben Moore - N/A Kelly Moore - N/A Dunn Edwards - N/A	
VOC	<50 g/L		<250 g/L	
Conformance Standards	VOC Compliant - All regulated areas		VOC Compliant - AIM, OTC, LADCO, CARB 2007	
MPI				

Product Name	Advantage™ 900 Interior/Exterior Semi-Gloss	Advantage™ 900 Interior/Exterior Gloss
Product Code	919-10 Series	909-10 Series
Product Type	Styrene Acrylic	Styrene Acrylic
Quality	Best	Best
Gloss @ 60° or Sheen @ 85°	45 to 55 @ 60°	80 to 100 @ 60°
Volume Solids	50%	47%
Recommended Substrates	Brick, Concrete, Concrete Block (CMU), Gypsum Wallboard, Drywall, Ferrous Metal, Masonry, Plaster, Wood	Brick, Concrete, Concrete Block (CMU), Gypsum Wallboard, Drywall, Ferrous Metal, Masonry, Plaster, Wood
Core Benefit	Specialty	Specialty
Feature 1	Excellent Adhesion	Excellent Adhesion
Feature 2	Easy Workability	Easy Workability
Special Features	Very Fast Drying Non-Yellowing Bonds with Minimal Surface Preparation	Very Fast Drying Non-Yellowing Bonds with Minimal Surface Preparation
Base Availability/Available Sizes	919-10 White & Pastel Base      Gallons, Quarts, Fives 919-20 Midtone Base              Gallons, Quarts 919-40 Ultra Deep Base           Gallons, Quarts	909-10 White & Pastel Base      Gallons, Quarts, Fives 909-20 Midtone Base              Gallons, Quarts 909-40 Ultra Deep Base           Gallons, Quarts
Key Competitors	Sherwin Williams - Pro Classic Acrylic 6502-68691 Ben Moore - Impervo N3141X Kelly Moore - N/A Dunn Edwards - N/A	Sherwin Williams - Pro Classic WB Interior Acrylic B21W00051 Ben Moore - Impervex N309 Kelly Moore - N/A Dunn Edwards - Aristoshield ASHL70
VOC	<50 g/L	<50 g/L
Conformance Standards	VOC Compliant - All regulated areas	VOC Compliant - All regulated areas
MPI	#54 - Latex Interior Semi-Gloss Gloss Level 5 #141 - Latex Interior High Performance Architectural Gloss Level 5 #153 - Light Industrial Coating Interior Water Based Gloss Level 5	#114 - Latex Interior Gloss Gloss Level 6 #154 - Light Industrial Coating Interior Water Based Gloss Level 6

Product Name	Floor & Porch Interior/Exterior Satin	Floor & Porch Interior/Exterior Gloss
Product Code	3-510XI Series	3-610 Series
Product Type	100% Acrylic	Water-Borne Alkyd
Quality	Better	Better
Gloss @ 60° or Sheen @ 85°	10 to 20 @ 85°	75 to 85 @ 60°
Volume Solids	41%	33%
Recommended Substrates	Concrete, Masonry, Wood	Aluminum, Concrete, Ferrous Metal, Galvanized Steel, Wood
Core Benefit	Specialty	Specialty
Feature 1	Scuff Resistant	Scuff & Abrasion Resistance
Feature 2	Excellent Adhesion	Excellent Adhesion & Hardness
Special Features	Fast Drying Good Flow and Leveling	Excellent Flow and Leveling
Base Availability/Available Sizes	3-510XI White & Pastel Base      Gallons, Fives 3-515XI Midtone Base              Gallons 3-540XI Ultra Deep Base           Gallons 3-519XI Dark Gray                  Gallons	3-610 White & Pastel Base      Gallons 3-620 Midtone Base              Gallons 3-617 Dixie Gray                  Gallons
Key Competitors	Sherwin Williams - Porch & Floor Enamel A32W000251 Ben Moore - Floor & Patio N122 Kelly Moore - N/A Dunn Edwards - N/A	Sherwin Williams - N/A Ben Moore - Floor & Patio 121 Kelly Moore - N/A Dunn Edwards - N/A
VOC	<50 g/L	<50 g/L
Conformance Standards	VOC Compliant - All regulated areas	VOC Compliant - All regulated areas
MPI		

Product Name	Speedhide® Interior/Exterior Satin	Speedhide® Interior/Exterior Semi-Gloss	Speedhide® Interior/Exterior Gloss
Product Code	6-1410XI Series	6-1510XI Series	6-1610XI
Product Type	Water-Based Alkyd	Water-Based Alkyd	Water-Based Alkyd
Quality	Best	Best	Best
Gloss @ 60° or Sheen @ 85°	30 to 65 @ 60°	50 to 85 @ 60°	75 to 100 @ 60°
Volume Solids	40%	38%	40%
Recommended Substrates	Brick, Concrete, Concrete Block (CMU), Gypsum Wallboard, Drywall, Ferrous Metal, Masonry, Plaster, Wood	Brick, Concrete, Concrete Block (CMU), Gypsum Wallboard, Drywall, Ferrous Metal, Masonry, Plaster, Wood	Brick, Concrete, Concrete Block (CMU), Gypsum Wallboard, Drywall, Ferrous Metal, Masonry, Plaster, Wood
Core Benefit	Efficiency	Efficiency	Efficiency
Feature 1	Excellent Stain Blocking & Stain Resistance	Excellent Stain Blocking & Stain Resistance	Excellent Stain Blocking & Stain Resistance
Feature 2	Alkyd Hardness & Durability	Alkyd Hardness & Durability	Alkyd Hardness & Durability
Special Features	Excellent Flow & Leveling Excellent Block Resistance Good Color & Gloss Retention Good Adhesion	Excellent Flow & Leveling Excellent Block Resistance Good Color & Gloss Retention Good Adhesion	Excellent Flow & Leveling Excellent Block Resistance Good Color & Gloss Retention Good Adhesion
Base Availability/Available Sizes	6-1410XI White & Pastel Base                      Gallons 6-1420XI Midtone Base                              Gallons 6-1440XI Ultra Deep Base                          Gallons	6-1510XI White & Pastel Base                      Gallons 6-1520XI Midtone Base                              Gallons 6-1540XI Ultra Deep Base                          Gallons	6-1610XI White & Pastel Base                      Gallons 6-1620XI Midtone Base                              Gallons 6-1640XI Ultra Deep Base                          Gallons
Key Competitors	Sherwin Williams - Pro Mar 200 Eg-Shel B33W08251 Ben Moore - Advance 792 Kelly Moore - Epic 1997 Dunn Edwards - Aristoshield ASHL30	Sherwin Williams - Pro Mar 200 B34W08251 Ben Moore - Advance 793 Kelly Moore - Epic 1998 Dunn Edwards - Aristoshield ASHL50	Sherwin Williams - Pro Mar 200 B35W08251 Ben Moore - Advance 794 Kelly Moore - Epic 1999 Dunn Edwards - Aristoshield ASHL70
VOC	<50 g/L	<50 g/L	<50 g/L
Conformance Standards	VOC Compliant - All regulated areas	VOC Compliant - All regulated areas	VOC Compliant - All regulated areas
MPI			

Product Name	Speedhide® Interior/Exterior Flat	Speedhide® Interior/Exterior Semi-Gloss	Speedhide® Interior/Exterior Gloss
Product Code	6-753	6-8524 Series	6-8534
Product Type	Acrylic	Acrylic	100% Acrylic Latex
Quality	Best	Best	Best
Gloss @ 60° or Sheen @ 85°	0 to 5 @ 60°	30 to 50 @ 60°	40 to 60 @ 60°
Volume Solids	34%	29%	39%
Recommended Substrates	Brick, Concrete, Masonry Block, Cement Composition Board, Ferrous Metal, Gypsum Wallboard, Drywall, Masonry, Plaster, Stone, Wood	Brick, Cement Composition Board, Concrete Masonry Block (CMU), Gypsum Wallboard, Drywall, Masonry, Plaster, Wood	Concrete, Masonry Block, Ferrous Metal, Gypsum Wallboard, Drywall, Plaster, Wood
Core Benefit	Efficiency	Efficiency	Efficiency
Feature 1	Good Hiding Power & Coverage	Good Hiding Power & Coverage	Good Hiding Power & Coverage
Feature 2	Good Adhesion	Good Adhesion	Good Adhesion
Special Features	Durable Finish	Durable Finish	Durable Finish
Base Availability/Available Sizes	6-753 Black    Gallons, Fives	6-8524 White & Pastel Base                      Gallons, Fives, Drums 6-8525 Midtone Base                              Gallons, Fives 6-8527 Ultra Deep Base                          Gallons, Fives	6-8534 White & Pastel Base                      Gallons, Fives
Key Competitors		Sherwin Williams - A76W00051 Ben Moore - N/A Kelly Moore - N/A Dunn Edwards - Versaglo W6160E	
VOC	<50 g/L	<50 g/L	<100 g/L
Conformance Standards	VOC Compliant - All regulated areas	VOC Compliant - All regulated areas	VOC Compliant - All regulated areas
MPI			

CONCRETE COATINGS

<b>Product Name</b>	<b>Perma-Crete® Pitt-Flex® Interior/Exterior Elastomeric Patching Compound, Knife Grade - Textured</b>	<b>Perma-Crete® Pitt-Flex® Interior/Exterior Elastomeric Patching Compound, Knife Grade - Smooth</b>
<b>Product Code</b>	4-1000	4-1001
<b>Product Type</b>	Acrylic Terpolymer	Acrylic Terpolymer
<b>Recommended Substrates</b>	Concrete, Masonry, Stucco	Concrete, Masonry, Stucco
<b>Core Benefit</b>	Specialty	Specialty
<b>Feature 1</b>	Repairs Hairline Cracks Above Grade	Repairs Hairline Cracks Above Grade
<b>Feature 2</b>	High Technology	High Technology
<b>Base Availability/Available Sizes</b>	4-1000 Knife Grade - Textured Gallons	4-1001 Knife Grade - Smooth Gallons
<b>Key Competitors</b>	Sherwin Williams - Concrete & Masonry Textured Knife Grade A5W610 Ben Moore - Moorelastic Textured Knife Grade 51	Sherwin Williams - Concrete & Masonry Smooth Knife Grade A5W600 Ben Moore - Moorelastic Smooth Knife Grade 53
<b>VOC</b>	<100 g/L	<100 g/L
<b>Conformance Standards</b>	VOC Compliant - AIM	VOC Compliant - AIM

<b>Product Name</b>	<b>Perma-Crete® Pitt-Flex® Interior/Exterior Elastomeric Patching Compound, Brush Grade - Smooth</b>	<b>Perma-Crete® Pitt-Flex® Interior/Exterior Elastomeric Patching Compound, Brush Grade - Textured</b>
<b>Product Code</b>	4-1002	4-1003
<b>Product Type</b>	Acrylic Terpolymer	Acrylic Terpolymer
<b>Recommended Substrates</b>	Concrete, Masonry, Stucco	Concrete, Masonry, Stucco
<b>Core Benefit</b>	Specialty	Specialty
<b>Feature 1</b>	Repairs Hairline Cracks Above Grade	Repairs Hairline Cracks Above Grade
<b>Feature 2</b>	High Technology	High Technology
<b>Base Availability/Available Sizes</b>	4-1002 Brush Grade - Smooth Gallons	4-1003 Brush Grade - Textured Gallons
<b>Key Competitors</b>	Sherwin Williams - Concrete & Masonry Smooth Brush Grade A5W620 Ben Moore - Moorelastic Smooth Brush Grade 54	Sherwin Williams - Concrete & Masonry Textured Brush Grade A5W630 Ben Moore - Moorelastic Textured Brush Grade 52
<b>VOC</b>	<100 g/L	<100 g/L
<b>Conformance Standards</b>	VOC Compliant - AIM	VOC Compliant - AIM

<b>Product Name</b>	<b>Perma-Crete® Interior/Exterior Block &amp; Masonry Surfacer/Filler</b>	<b>Speedhide® Interior/Exterior Hi-Fill Masonry Block Filler</b>	<b>Speedhide® Interior/Exterior Block Filler</b>
<b>Product Code</b>	4-100XI	6-15XI	6-7
<b>Product Type</b>	100% Acrylic	Vinyl Acrylic	Vinyl Acrylic
<b>Gloss @ 60° or Sheen @ 85°</b>	Flat	Flat	Flat
<b>Volume Solids</b>	55%	50%	44%
<b>Recommended Substrates</b>	Brick, Concrete, Concrete Block, Masonry, Stucco	Concrete, Masonry Block, Masonry, Stucco	Concrete, Masonry Block, Masonry
<b>Core Benefit</b>	Specialty	Efficiency	Efficiency
<b>Feature 1</b>	Resists Wind Driven Rain*	Excellent Filling Properties	Excellent Filling Properties
<b>Feature 2</b>	Alkali & Efflorescence Resistance	Good Adhesion	Easy Application & Clean-Up
<b>Special Features</b>	Excellent Filling Application Down to 35°F (2°C) Great pH Resistance *Refer to the TDS at <a href="http://ppgpaints.com">ppgpaints.com</a> for proper application instructions	Easy Application Can be Hot Top-Coated in 48 Hours	For Above Grade Masonry
<b>Base Availability/Available Sizes</b>	4-100XI White Fives	6-15XI White Fives, Drums	6-7 White Gallons, Fives
<b>Key Competitors</b>	Sherwin Williams - Loxon Block Surfacer A24W200 Ben Moore - Ultra Spec Hi-Build Masonry Block Filler 571 Dunn Edwards - Smooth BLOCFIL Premium SBPR00	Sherwin Williams - PrepRite, B25W25 Ben Moore - Moorecraft S-H Latex Filler, 285 Dunn Edwards - Smooth BlocFil Premium, W305	Sherwin Williams - PrepRite, B25W25 Ben Moore - Latex Block Filler, M88 Dunn Edwards - Concrete Block Filler Smooth, W315 Kelly Moore - Color Shield, KM531
<b>VOC</b>	<100 g/L	<50 g/L	<50 g/L
<b>Conformance Standards</b>	VOC Compliant - All regulated areas Green Performance Standards: GPS-1	VOC Compliant - All regulated areas Green Performance Standards: GPS-1 & GPS-2	VOC Compliant - All regulated areas
<b>MPI</b>	#4 - Block Filler, Latex, Interior/Exterior	#4 - Block Filler, Latex, Interior/Exterior	N/A

Product Name	Speedhide® Interior/Exterior Prime, Fill & Hide Semi-Gloss Finish	Perma-Crete® Interior/Exterior Alkali Resistant Primer	Perma-Crete® Exterior Concrete & Stucco Primer
Product Code	6-507XI	4-603XI	4-503
Product Type	Vinyl Acrylic	100% Acrylic	Acrylic
Gloss @ 60° or Sheen @ 85°	Semi-Gloss	Non-Flat	Flat
Volume Solids	40%	40%	37%
Recommended Substrates	Brick, Concrete, Concrete Block (CMU), Masonry, Plaster	Brick, Concrete, Concrete Block (CMU), Fiber Cement, Gypsum Wallboard, Drywall, Masonry, Plaster, Stucco, Tilt-Up/Pre-Cast Concrete, Wood	Brick, Concrete, Concrete Block (CMU), Fiber Cement, Masonry, Stucco, Wood
Core Benefit	Specialty	Specialty	Specialty
Feature 1	Excellent Washability & Scrubbability	Seals & Prepares Recommended Substrates	Good Adhesion
Feature 2	Crack, Dirt, & Pinhole Resistant	Excellent Stain Blocker	Alkali & Efflorescence Resistance
Special Features	Excellent Adhesion Excellent Application Properties Self-Priming Filler-Finish Coat	Application Down to 35°F (2°C) Good Adhesion Excellent Application Properties	Provides a Mildew Resistant Coating Excellent Application Properties
Base Availability/Available Sizes	6-507XI White Fives	4-603XI White (Tintable) Gallons, Fives	4-503 White Fives
Key Competitors		Sherwin Williams - Loxon Primer A24W300 Ben Moore - Ultra Spec Int/Ext Masonry Sealer 609 Kelly Moore - Acryshield 247 Dunn Edwards - Eff-Stop Premium ESPR00	Sherwin Williams - Loxon Primer A24W300 Ben Moore - Ultra Spec Int/Ext Masonry Sealer 609 Kelly Moore - Acryshield 247 Dunn Edwards - Eff-Stop Premium ESPR00
VOC	<50 g/L	<100 g/L	<100 g/L
Conformance Standards	VOC Compliant - All regulated areas	VOC Compliant - All regulated areas Green Performance Standards: GPS-1 & GPS-2	VOC Compliant - All regulated areas
MPI		#3 - Primer, Alkali Resistant, Water Based	N/A

Product Name	Perma-Crete® Interior/Exterior Masonry Surface Sealer	Perma-Crete® Aqua-Pel™ Interior/Exterior Water Repellent	Perma-Crete® Plex-Seal® Interior/Exterior Sealer
Product Code	4-808/4-809	4-6100	4-6200XI
Product Type	100% Acrylic	Silane/Siloxane	100% Acrylic
Gloss @ 60° or Sheen @ 85°	Satin (normally penetrates to a flat sheen)	N/A	Satin (depending on number of coats and porosity of substrate)
Volume Solids	17%	35% (weight)	23%
Recommended Substrates	Brick, Concrete, Concrete Block (CMU), Fiber Cement, Masonry, Stucco, Tilt-Up	Architectural Concrete, Brick, Concrete Block, Concrete Pavers, Clay Tile, Exposed Aggregate, Sandstone, Slate, Splitface Block	Brick, Concrete, Exposed Aggregate, Masonry, Non-Glazed Ceramic Tile, Stone, Stucco
Core Benefit	Specialty	Specialty	Specialty
Feature 1	Seals Chalky Surfaces	Protects Porous Surfaces	Ideal for Exposed Aggregate
Feature 2	Excellent Adhesion	Water Repellent	Alkali, Efflorescence, Moisture, & Hot Tire Resistance
Special Features	Protects Porous Surfaces	Recoatable Easy Application	Excellent Adhesion Application Down to 35°F (2°C)
Base Availability/Available Sizes	4-808 Clear Gallons, Fives 4-809 Pigmented Fives	4-6100 Clear Gallons	4-6200XI Clear Gallons, Fives
Key Competitors	Sherwin Williams - Loxon Conditioner A24-100 Ben Moore - Ultra Spec Acrylic Sealer 608 Kelly Moore - Acryshield 247 Dunn Edwards - Enduraseal W360V	Sherwin Williams - Loxon Siloxane Water Repellent A10T7 Kelly Moore - Multi-Seal Acrylic Sealer 98001	
VOC	<250 g/L	<350 g/L	<100 g/L
Conformance Standards	VOC Compliant - AIM, OTC, LADCO, CARB 2007	VOC Compliant - AIM, OTC, LADCO, CARB 2007 Green Performance Standards: GPS-1	VOC Compliant - AIM, OTC, LADCO, CARB 2007 Green Performance Standards: GPS-1
MPI		#34 - Water Repellent Clear	#99 - Sealer Water based for concrete floors

Product Name	Perma-Crete® Interior/Exterior Acrylic Texture Coating	Perma-Crete® Pitt-Flex® Interior/Exterior Elastomeric Coating
Product Code	4-50, 4-60, 4-65, 4-3230, 4-70	4-110XI, 4-140XI
Product Type	100% Acrylic / Modified Acrylic	100% Acrylic
Gloss @ 60° or Sheen @ 85°	0 to 3 @60° Flat	1 to 7 @60° Flat
Volume Solids	58%	45%
Recommended Substrates	Brick, Concrete, Concrete Masonry Block (CMU), Masonry, Metal, Plaster, Plywood, Stucco	Brick, Concrete, Concrete Block (CMU), Fiber Cement, Masonry, Stucco, Tilt-Up
Core Benefit	Specialty	Specialty
Feature 1	Provides a Mildew Resistant Coating	Excellent Flexibility & Durability
Feature 2	High Build	Exceptional Dirt Pick-Up Resistance
Special Features	Excellent Application Properties	High Build Alkali & UV Resistant Application Down to 35°F (2°C) Resists Wind Driven Rain* *Refer to the TDS at ppgpaints.com for proper application instructions
Base Availability/Available Sizes	4-50 Fine White & Mixing Base Fives 4-60 Medium Hard White & Mixing Base Fives 4-65 Medium Soft White & Mixing Base Fives 4-70 Coarse White & Mixing Base Fives 4-3230 Medium Coarse White Fives	4-110XI White & Pastel Base Gallons, Fives 4-140XI Ultra Deep Base Fives
Key Competitors	Sherwin Williams - Conflex Ultra Crete A44W800 Series	Sherwin Williams - Conflex Sherlastic A05W00651 Series Ben Moore - Ultra Spec Masonry Elastomeric Waterproof Coating 359  Dunn Edwards - Enduralastic 10 EDLX10-0A
VOC	<100 g/L	<50 g/L
Conformance Standards	VOC Compliant - All regulated areas Green Performance Standards: GPS-1 & GPS-2	VOC Compliant - All regulated areas Green Performance Standards: GPS-1 & GPS-2
MPI	#42 - Textured Coating Latex Flat	#113 - Elastomeric Pigmented Exterior Water Based Flat

Product Name	Perma-Crete® Interior/Exterior High Build Flat	Perma-Crete® Interior/Exterior High Build Satin	Perma-Crete® Exterior High Build
Product Code	4-22XI Series	4-422 Series	4-9110
Product Type	100% Acrylic	100% Acrylic	Solvent Acrylic
Gloss @ 60° or Sheen @ 85°	0 to 3 @85°	Satin	1 to 7 @ 60°
Volume Solids	45%	43%	53%
Recommended Substrates	Brick, Concrete, Concrete Block (CMU), Fiber Cement, Masonry, Stucco, Tilt-Up/Pre-Cast Concrete	Brick, Concrete, Concrete Block (CMU), Fiber Cement, Masonry, Stucco, Tilt-Up	Brick, Concrete, Concrete Block (CMU), Fiber Cement, Masonry, Stucco, Tilt-Up
Core Benefit	Specialty	Specialty	Specialty
Feature 1	Excellent Durability	Excellent Durability	Bridges Hairline Cracks
Feature 2	Exceptional Dirt Pick-Up Resistance	Exceptional Dirt Pick-Up Resistance	Alkali, Efflorescence, & UV Resistance
Special Features	High Build Alkali & UV Resistance Tensile Strength Application Down to 35°F (2°C) Resists Wind Driven Rain* *Refer to the TDS at ppgpaints.com for proper application instructions	High Build Alkali & UV Resistance Tensile Strength Application Down to 35°F (2°C) Resists Wind Driven Rain* *Refer to the TDS at ppgpaints.com for proper application instructions	High Build Good Adhesion Self-Priming Low Temperature Application to 20°F (-6°C)
Base Availability/Available Sizes	4-22XI White & Pastel Base Gallons, Fives 4-26XI Midtone Base Gallons, Fives 4-40XI Ultra Deep Base Gallons, Fives	4-422 White & Pastel Base Fives 4-426 Midtone Base Fives 4-440 Ultra Deep Base Fives	4-9110 Primer/Finish (Tintable) Fives
Key Competitors	Sherwin Williams - Loxon XP A24 series		Sherwin Williams - Ultra-Crete Solvent Borne Smooth B46 series
VOC	<100 g/L	<100 g/L	<400 g/L
Conformance Standards	VOC Compliant - All regulated areas	VOC Compliant - All regulated areas	VOC Compliant - AIM, OTC, LADCO, CARB 2007



<b>Product Name</b>	Perma-Crete® Color Seal™ WB Interior/Exterior Concrete Stain	Perma-Crete® Exterior Vertical Concrete Stain (VCS)
<b>Product Code</b>	4-4210XI	4-5110 Series
<b>Product Type</b>	100% Acrylic	100% Acrylic
<b>Gloss @ 60° or Sheen @ 85°</b>	Satin (depending on number of coats and porosity of substrate)	0 to 5 @ 85° Flat
<b>Volume Solids</b>	29%	39%
<b>Recommended Substrates</b>	Brick, Concrete, Concrete Block (CMU), Exposed Aggregate, Masonry, Stucco	Brick, Concrete, Concrete Block (CMU), Fiber Cement, Masonry, Stucco, Tilt-Up
<b>Core Benefit</b>	Specialty	Specialty
<b>Feature 1</b>	Moisture, Chemical, & UV Resistance	Water Repellent
<b>Feature 2</b>	Fast Drying with Good Adhesion	Alkali & Efflorescence Resistance
<b>Special Features</b>	Seals Concrete Hot Tire Resistance Excellent Application Properties Application Down to 35°F (2°C)	Provides a Mildew Resistant Coating Water Vapor Permeance Quick Drying Time Application Down to 35°F (2°C) Protects Against Environmental Contamination
<b>Base Availability/Available Sizes</b>	4-4210XI White & Pastel Base                      Gallons, Fives 4-4220XI Midtone Base                              Gallons, Fives 4-4240XI Ultra Deep Base                          Gallons, Fives	4-5110 White & Pastel Base                              Fives 4-5130 Deeptone Base                                      Fives 4-5140 Ultra Deep Base                                      Fives
<b>Key Competitors</b>	Sherwin Williams - H&C Colortop Solid Color Concrete Stain 20.101214 Ben Moore - Ultra Spec Exterior Acrylic Solid Color Stain 450	Sherwin Williams - Loxon Vertical Concrete Stain A31 Series Ben Moore - Ultra Spec Exterior Acrylic Solid Color Stain 450
<b>VOC</b>	<100 g/L	<100 g/L
<b>Conformance Standards</b>	VOC Compliant - All regulated areas	VOC Compliant - AIM, OTC, LADCO, CARB 2007

LACQUERS

Product Name	Speedline™ Premium Lacquer Undercoat	Speedline™ Lacquer Undercoat
Product Code	77-9600	77-9610
Product Type	Lacquer	Lacquer
Quality	Best	Better
Gloss @ 60° or Sheen @ 85°	4 to 6 @ 60° Flat	1 to 3 @ 60° Flat
Volume Solids	25%	33%
Recommended Substrates	Hardboard, Plywood, Wood, Doors, Paneling, Trim Work	Hardboard, Plywood, Wood, Doors, Paneling, Trim Work
Core Benefit	Specialty	Specialty
Feature 1	Excellent Hold-Out Properties	Excellent Hold-Out Properties
Feature 2	Easy to Sand	Easy to Sand
Special Features	Fast Drying Low Odor Can Be Recoated in Minutes	Fast Drying Can Be Recoated in Minutes
Base Availability/Available Sizes	77-9600 White Fives	77-9610 White Gallons, Fives
Key Competitors		
VOC	<650 g/L	<600 g/L
Conformance Standards		
MPI		

Product Name	Speedline™ High Build Clear Lacquer & Sanding Sealer	Speedline™ Pigmented White Lacquer Finish
Product Code	77-9110 Series	77-9710 Series
Product Type	Lacquer	Lacquer
Quality	Better	Better
Gloss @ 60° or Sheen @ 85°	77-9100 Sanding Sealer 25-40 @ 60° 77-9110 Gloss 90-100 @ 60° 77-9120 Semi-Gloss 65-75 @ 60° 77-9130 Satin 30-40 @ 60°	77-9710 Gloss 80-90 @ 60° 77-9720 Semi-Gloss 40-50 @ 60° 77-9730 Satin 15-25 @ 60°
Volume Solids	22% - 25%	28% - 30%
Recommended Substrates	Cabinets, Doors, New Wood, Paneling, Trim Work	Cabinets, Doors, New Wood, Paneling, Trim Work
Core Benefit	Specialty	Specialty
Feature 1	Resists Blushing and Burnishing	Excellent Hiding
Feature 2	Excellent Durability	Fast Drying
Special Features	Excellent Adhesion Fast Drying High Build Properties Easy Application Low Odor	Resists Water Spotting Excellent Gloss Retention
Base Availability/Available Sizes	77-9100 Sanding Sealer Gallons, Fives 77-9110 Gloss Gallons, Fives 77-9120 Semi-Gloss Gallons, Fives 77-9130 Satin Gallons, Fives	77-9710 Gloss Gallons 77-9720 Semi-Gloss Gallons 77-9730 Satin Gallons
Key Competitors		
VOC	<680 g/L	<650 g/L
Conformance Standards		
MPI		

SPECIALTY

Product Name	Glyptex® Interior Satin	Glyptex® Interior Semi-Gloss	Glyptex® Interior/Exterior Gloss
Product Code	39-10 Series	439-10 Series	4139-10 Series
Product Type	Alkyd	Alkyd	Alkyd
Quality	Best	Best	Best
Gloss @ 60° or Sheen @ 85°	10 to 25 @ 60°	50 to 70 @ 60°	70 to 100 @ 60°
Volume Solids	54%	52%	45%
Recommended Substrates	Brick, Concrete, Concrete Block (CMU), Gypsum Wallboard, Drywall, Ferrous Metal, Masonry, Plaster, Wood	Brick, Concrete, Concrete Block (CMU), Gypsum Wallboard, Drywall, Ferrous Metal, Masonry, Plaster, Wood	Brick, Concrete, Concrete Block (CMU), Gypsum Wallboard, Drywall, Ferrous Metal, Masonry, Plaster, Wood
Core Benefit	Specialty	Specialty	Specialty
Feature 1	Extremely Durable Enamel	Extremely Durable Enamel	Extremely Durable Enamel
Feature 2	High Hiding	High Hiding	High Hiding
Special Features	Beautiful, Porcelain-Like Finish Excellent Uniformity Scrubabble	Beautiful, Porcelain-Like Finish Excellent Uniformity Scrubabble	Beautiful, Porcelain-Like Finish Excellent Uniformity Scrubabble
Base Availability/Available Sizes	39-10 White & Pastel Base                      Gallons, Fives 39-20 Midtone Base                                      Gallons 39-40 Ultra Deep Base                                      Gallons	439-10 White & Pastel Base                      Gallons, Quarts, Fives 439-20 Midtone Base                                      Gallons 439-40 Ultra Deep Base                                      Gallons	4139-10 White & Pastel Base                      Gallons, Quarts, Fives 4139-20 Midtone Base                                      Gallons 4139-40 Ultra Deep Base                                      Gallons, Quarts, Fives 4110XI White    Gallons, Fives 4124XI Black    Gallons
Key Competitors	Sherwin Williams - Pro Classic 6405-14014 Ben Moore - Impervo C235 1B Kelly Moore - N/A Dunn Edwards - N/A	Sherwin Williams - Pro Classic 6405-13941 Ben Moore - Super Spec Alkyd C271-01 Kelly Moore - N/A Dunn Edwards - N/A	Sherwin Williams - Pro Mar 200 Alkyd 6405-12687 Ben Moore - N/A Kelly Moore - N/A Dunn Edwards - N/A
VOC	<400 g/L	<400 g/L	<450 g/L
Conformance Standards	VOC Compliant - AIM	VOC Compliant - AIM	VOC Compliant - AIM
MPI	N/A	#47 - Alkyd Interior Semi-Gloss Gloss Level 5	#48 - Alkyd Interior Gloss Gloss Level 6-7

Product Name	Speedhide® Super Tech WB Interior Dry Fog Flat	Speedhide® Super Tech WB Interior Dry Fog Eggshell	Speedhide® Super Tech WB Interior Dry Fog Semi-Gloss
Product Code	6-725XI Series	6-724XI	6-727XI
Product Type	Acrylic/PVA	100% Acrylic	100% Acrylic
Quality	Best	Best	Best
Gloss @ 60° or Sheen @ 85°	0 to 5 @ 60°	10 to 25 @ 60°	35 to 55 @ 60°
Volume Solids	28%	24%	28%
Recommended Substrates	Aluminum, Concrete, CMU block, Ferrous Metal, Galvanized Steel, Gypsum Wallboard, Drywall, Plaster, Pre-Primed Metal Roof Decking, Wood	Aluminum, Concrete, CMU block, Ferrous Metal, Galvanized Steel, Gypsum Wallboard, Drywall, Plaster, Pre-Primed Metal Roof Decking, Wood	Aluminum, Concrete, CMU block, Ferrous Metal, Galvanized Steel, Gypsum Wallboard, Drywall, Plaster, Pre-Primed Metal Roof Decking, Wood
Core Benefit	Specialty	Specialty	Specialty
Feature 1	Excellent Hiding Power & Coverage	Excellent Hiding Power & Coverage	Excellent Hiding Power & Coverage
Feature 2	Excellent Adhesion	Excellent Adhesion	Excellent Adhesion
Special Features	Dry Falls at 10 Feet Tolerates Overbuild Excellent Flash Rust Resistance Self-Priming on a Variety of Substrates	Dry Falls at 10 Feet Tolerates Overbuild Excellent Flash Rust Resistance Self-Priming on a Variety of Substrates	Dry Falls at 10 Feet Tolerates Overbuild Excellent Flash Rust Resistance Self-Priming on a Variety of Substrates
Base Availability/Available Sizes	6-723XI Black    Fives 6-725XI White & Pastel Base                                      Fives, Drums 6-726XI Ultra Deep Base    Fives	6-724XI White & Pastel Base                                      Fives, Drums	6-727XI White & Pastel Base                                      Fives, Drums
Key Competitors	Sherwin Williams - WB Acrylic Dryfall B42W1 Ben Moore - Latex Dryfall 395 Kelly Moore - Dry Fog II 480 Dunn Edwards - Aquafall AQUA10-1	Sherwin Williams - WB Acrylic Dryfall B42W2 series Ben Moore - Latex Dryfall 396 Kelly Moore - N/A Dunn Edwards - Aquafall AQUA30-1	Sherwin Williams - WB Acrylic Dryfall B42W2 series Ben Moore - Latex Dryfall 396 Kelly Moore - N/A Dunn Edwards - Aquafall AQUA30-2
VOC	<50 g/L	<50g/L	<50g/L
Conformance Standards	VOC Compliant - All regulated areas Green Performance Standards: GPS-1 & GPS-2, LEED	VOC Compliant - All regulated areas Green Performance Standards: GPS-1 & GPS-2, LEED	VOC Compliant - All regulated areas
MPI	#118 - Dry Fall Latex Flat	#155 - Dry Fall Latex Gloss Level 3	

Product Name	Speedhide® Super Tech Interior Dry Fog Eggshell	Speedhide® Interior Dry Fog Flat	Speedhide® Interior Dry Fog Lo Lustre Semi-Gloss
Product Code	6-151XI	6-160XI	6-161XI
Product Type	Alkyd	Alkyd	Alkyd
Quality	Best	Better	Better
Gloss @ 60° or Sheen @ 85°	50 to 70 @ 85°	0 to 5 @ 85°	Low Lustre (Semi-Gloss)
Volume Solids	48%	38%	53%
Recommended Substrates	Concrete, Masonry Block, Ferrous Metal, Gypsum Wallboard, Drywall, Masonry, Pre-Primed Metal Decking, Wood	Concrete, Masonry Block, Ferrous Metal, Gypsum Wallboard, Drywall, Masonry, Pre-Primed Metal Decking, Wood	Concrete, Masonry Block, Ferrous Metal, Gypsum Wallboard, Drywall, Masonry, Pre-Primed Metal Decking, Wood
Core Benefit	Specialty	Specialty	Specialty
Feature 1	Excellent Adhesion	Excellent Adhesion	Excellent Adhesion
Feature 2	Good Hiding Power & Coverage	Good Hiding Power & Coverage	Good Hiding Power & Coverage
Special Features	Dry Falls at 10 Feet Lower Odor Alkyd Light Reflecting White Minimal Yellowing	Dry Falls at 10 Feet Light Reflecting White	Dry Falls at 10 Feet Light Reflecting White
Base Availability/Available Sizes	6-151XI White Fives	6-160XI White Fives	6-161XI White Fives
Key Competitors	Sherwin Williams - Super Save-Lite B47W62 Ben Moore - Super Spec Sweep-Up 157 Kelly Moore - N/A Dunn Edwards - Alkyfall 52	Sherwin Williams - Dry Fall B48W60 Ben Moore - Super Spec Sweep-Up 151 Kelly Moore - N/A Dunn Edwards - Alkyfall 50	Sherwin Williams - Dry Fallout Spray B85WA13 Ben Moore - Super Spec Sweep-Up 157 Kelly Moore - N/A Dunn Edwards - N/A
VOC	<400 g/L	<400 g/L	<400 g/L
Conformance Standards	VOC Compliant - AIM, OTC, LADCO, CARB 2007	VOC Compliant - AIM, OTC, LADCO, CARB 2007	VOC Compliant - AIM, OTC, LADCO, CARB 2007
MPI		#55 - Dry Fall Alkyd Flat	

Product Name	Speedhide® Super Tech MG Interior Dry Fog Flat	Speedhide® Super Tech MG Interior Dry Fog Eggshell	Pitt-Tech Interior/Exterior WB Dryfall Semi-Gloss
Product Code	6-157 Series	6-158	90-810 Series
Product Type	Epoxy Ester	Epoxy Ester	100% Acrylic Enamel
Quality	Best	Best	Premium
Gloss @ 60° or Sheen @ 85°	0 to 5 @ 85°	30 to 40 @ 85°	25 to 50 @ 60°
Volume Solids	50%	51%	42%
Recommended Substrates	Aluminum, Concrete, Ferrous Metal, Galvanized Steel, Masonry, Plaster, Pre-Primed Metal Roof Decking, Stucco	Aluminum, Concrete, Ferrous Metal, Galvanized Steel, Masonry, Plaster, Pre-Primed Metal Roof Decking, Stucco	Steel, Non-Ferrous Metal, Galvanized, Concrete, Masonry
Core Benefit	Specialty	Specialty	Specialty
Feature 1	Excellent Adhesion	Excellent Adhesion	Self-Priming on Properly Prepared Surfaces
Feature 2	Excellent Hiding Power & Coverage	Excellent Hiding Power & Coverage	Excellent Dry Fall & Transfer Efficiency
Special Features	Dry Falls at 8 Feet Tolerates Overbuild High Spread Rate Single Coat Finish on Most Surfaces	Dry Falls at 8 Feet Tolerates Overbuild High Spread Rate Single Coat Finish on Most Surfaces	Protects from the Effects of Corrosion & Weathering Exceptional Color & Gloss Retention Rust Inhibitive Easy to Apply via Spray, Brush, & Roll Flash Rust Resistance
Base Availability/Available Sizes	6-157 White Fives 6-159 Black Fives	6-158 White & Pastel Base Fives	90-810 Neutral Base Fives 90-811 White Base Fives 90-812 Porcelain White Fives
Key Competitors	Sherwin Williams - N/A Ben Moore - N/A Kelly Moore - N/A Dunn Edwards - N/A	Sherwin Williams - N/A Ben Moore - N/A Kelly Moore - N/A Dunn Edwards - N/A	Sherwin Williams - Spraylastic Exterior Dryfall B42W17 Ben Moore - N/A Kelly Moore - N/A Dunn Edwards - N/A
VOC	<400 g/L	<400 g/L	<100 g/L
Conformance Standards	VOC Compliant - AIM, OTC, LADCO, CARB 2007	VOC Compliant - AIM, OTC, LADCO, CARB 2007	VOC Compliant - All regulated areas
MPI			

Product Name	Speedhide® Interior Fire Retardant Flat	Zoneline® Exterior Traffic and Zone Marking Paint	Zonemark® Exterior Athletic Field Marking Paint
Product Code	42-7Xl	11-53 Series	50-310 Series
Product Type	Latex	100% Acrylic	Vinyl Acrylic
Quality	Best	Better	Better
Gloss @ 60° or Sheen @ 85°	0 to 5 @ 60°	0 to 5 @ 60° (and 85°)	Flat
Volume Solids	46%	57%	29%
Recommended Substrates	Brick, Cement Board, Gypsum Wallboard, Drywall, Wood	Asphalt, Concrete, Brick, Masonry	Grass, Dirt, Cinder, Clay
Core Benefit	Efficiency	Specialty	Specialty
Feature 1	Meets Requirements for National Fire Protections Assoc. Class A Rating	Highly Durable Coating	Water-Reducible Formula
Feature 2	Fire Retardant	Resists Dirt Pick-Up	Resists Color Fading
Special Features	Intumescent	Fast Dry Time Good Color Fastness Minimizes Bleeding Upon Application Good Application	Bright White Formulas Easy Application & Compatible with Most Common Sprayers Stays on the Field
Base Availability/Available Sizes	42-7Xl White Gallons, Fives	11-53 White 11-54 Yellow 11-55 Handicap Blue 11-56 Red Gallons, Fives Gallons, Fives Gallons Gallons	50-300 Bright White 50-310 White & Pastel Base 50-340 Neutral Base Fives Fives Fives
Key Competitors		Sherwin Williams - Set Fast TM2160 Ben Moore - Insl-X Traffic Paint Tp-22xx Kelly Moore - Zone Marking Paint 1472-131 Dunn Edwards - Vin-L-Stripe VSZM10	Sherwin Williams - Sher Stripe B2-900 Ben Moore - Insl-X FM-65xx Kelly Moore - N/A Dunn Edwards - Athletic Field Striping Paint W5361
VOC	<50 g/L	<50 g/L	<50 g/L
Conformance Standards	VOC Compliant - All regulated areas	VOC Compliant - All regulated areas Green Performance Standards: GPS-1 & GPS-2	VOC Compliant - All regulated areas
MPI		#97 - Traffic Marking Paint Latex	

Product Name	Speedhide® Interior/Exterior Rust Inhibitive Steel Primer	Speedhide® Interior/Exterior Galvanized Steel Primer	Speedhide® Interior/Exterior Aluminum Paint
Product Code	6-208, 6-212	6-209	6-230
Product Type	Alkyd	Portland Cement Alkyd	Modified Oleoresinous Varnish
Gloss @ 60° or Sheen @ 85°	Flat	Flat (5 to 10 @ 60°)	Semi-Gloss
Volume Solids	57%	55%	48%
Recommended Substrates	Ferrous Metal	Ferrous Metal, Galvanized Steel	Aluminum, Ferrous Metal, Galvanized Steel
Temperature Limitations	50°F - 130°F	50°F - 130°F	50°F - 100°F
Core Benefit	Specialty	Specialty	Specialty
Feature 1	Excellent Adhesion	Corrosion Resistant in Normal Atmospheric Conditions	Excellent Adhesion
Feature 2	Corrosion Inhibitive Formula	High Hiding	Excellent Moisture Barrier
Special Features			Provides a Bright Aluminum Color
Base Availability/Available Sizes	6-208 Red 6-212 White Gallons, Fives Gallons, Fives	6-209 White Gallons, Fives	6-230 Aluminum Gallons, Fives
Key Competitors	Sherwin Williams - Kromik Metal Primer, E41 Benjamin Moore - Super Spec HP Alkyd Metal Primer, P06 Kelly Moore - Kel-Guard, KM1710/1711	Kelly Moore - Acry-Shield, KM1725 Dunn Edwards - Galv-Alum Premium, GAPR00	Sherwin Williams - Silver-Brite Aluminum Paint, B59S11
VOC	<400 g/L	<400 g/L	<450 g/L
Conformance Standards	VOC Compliant - AIM, OTC, LADCO, CARB 2007	VOC Compliant - AIM, OTC, LADCO, CARB 2007	VOC Compliant - AIM, OTC, LADCO, CARB 2007
MPI			#1 - Aluminum Paint

INDUSTRIAL

Product Name	Pitt-Tech® Interior/Exterior Primer/Finish DTM Industrial Enamel	Pitt-Tech® Plus 4020 PF Interior/Exterior Primer/Finish
Product Code	90-712 Series	4020PF Series
Product Type	100% Acrylic Latex	Waterborne Acrylic
Gloss @ 60° or Sheen @ 85°	Flat	Flat
Volume Solids	39%	44%
Temperature Limitations	50°F - 100°F	50°F - 100°F
Recommended Substrates	Aluminum, Ferrous Metal, Galvanized Metal	Aluminum, Concrete/Masonry, Galvanized Steel, Ferrous Metal
Core Benefit	Industrial	Industrial
Feature 1	Excellent Adhesion	Rust Inhibitive Direct-To-Metal (DTM) primer & finish
Feature 2	Low Odor, Low VOC Primer	Ideal for structural steel, tank exteriors, piping, & equipment
Special Features	Easy Clean-Up Accepts Most Topcoats	Flash Rust Resistant Fast Drying
Base Availability/Available Sizes	90-708 Red Inhibitive Gallons, Fives 90-709 Gray Primer Gallons, Fives 90-712 White Gallons, Fives	4020-1000 White Gallons, Fives 4020-7100 Red Gallons, Fives 4020-8012 Yellow Fives
Key Competitors	Sherwin Williams - DTM Acrylic Primer/Finish, B66W1 Benjamin Moore - Super Spec HP Metal Primer, P04 Dunn Edwards - Lustro Premium - WSPR00 Kelly Moore - DTM Primer/Finish, KM5725 Duron - DuraClad 62 Universal Acrylic Metal Primer, 33305 Kwal - Accu-Guard DTM Primer, 5821 Frazee - Acrylic Metal Primer, 561 Vista - Metal Pro Primer/Finish, 4800 series	Sherwin Williams - Pro Industrial B66
VOC	<150 g/L	<100 g/L
Conformance Standards	VOC Compliant - AIM, OTC, LADCO, CARB 2007	VOC Compliant - All regulated areas
MPI		

Product Name	7-Line Interior Industrial Lo-Lustre Oil	7-Line Interior Industrial Semi-Gloss Oil
Product Code	7-824 Series	7-844 Series
Product Type	Alkyd	Alkyd
Gloss @ 60° or Sheen @ 85°	Lo-Lustre (20 to 30 @ 60°)	Semi-Gloss (50 to 70 @ 60°)
Volume Solids	56%	56%
Temperature Limitations	50°F - 110°F	50°F - 110°F
Recommended Substrates	Aluminum, Concrete, CMU, Drywall, Ferrous Metal, Galvanized Steel, Masonry, Plaster, Stucco, Wood	Aluminum, Concrete, CMU, Drywall, Ferrous Metal, Galvanized Steel, Masonry, Plaster, Stucco, Wood
Core Benefit	Industrial	Industrial
Feature 1	Full color tinting capabilities	Full color tinting capabilities
Feature 2	Durable interior lo-lustre finish	Durable interior semi-gloss finish
Special Features		
Base Availability/Available Sizes	7-824 White & Pastel Base Gallons, Fives 7-825 Midtone Base Gallons	7-844 White & Pastel Base Gallons, Fives 7-845 Midtone Base Gallons 7-846 Deeptone Base Gallons
Key Competitors	Sherwin Williams - ProMar 200 Interior Alkyd Eggshell, B33W251 Benjamin Moore - IronClad Alkyd Low Lustre, C163	Sherwin Williams - ProMar 200 Interior Alkyd Satin, B33W221 Benjamin Moore - IronClad Alkyd Super Satin, 227
VOC	<350 g/L	<350 g/L
Conformance Standards	VOC Compliant - AIM, OTC, LADCO	VOC Compliant - AIM, OTC, LADCO
MPI		#47 - Alkyd, Interior, Semi-Gloss #81 - Quick Dry Enamel Semi-Gloss

Product Name	Pitt-Tech® Interior/Exterior High Gloss DTM Industrial Enamel	Pitt-Tech® Interior/Exterior Satin DTM Industrial Enamel
Product Code	90-374 Series	90-474 Series
Product Type	100% Acrylic Latex	100% Acrylic Latex
Gloss @ 60° or Sheen @ 85°	Gloss (70 to 100 @ 60°)	Satin (20 to 40 @ 60°)
Volume Solids	37%	38%
Temperature Limitations	50°F - 130°F	50°F - 120°F
Recommended Substrates	Aluminum, Concrete, CMU, Drywall, Ferrous Metal, Galvanized Steel, Plaster, Masonry, Stucco	Aluminum, Concrete, CMU, Drywall, Ferrous Metal, Galvanized Steel, Plaster, Masonry, Stucco
Core Benefit	Industrial	Industrial
Feature 1	Excellent adhesion for true DTM performance in pastel base	Excellent adhesion for true DTM performance in pastel base
Feature 2	Improved color and gloss retention versus most alkyds and two component coatings	Improved color and gloss retention versus most alkyds and two component coatings
Special Features	High Hiding Flash Rust Resistant Easy to Apply Soap & Water Clean Up	High Hiding Flash Rust Resistant Easy to Apply Soap & Water Clean Up
Base Availability/Available Sizes	90-306 Safety Red                      Gallons, Fives 90-310 Safety Blue                    Gallons, Fives 90-311 Safety Green                   Gallons 90-313 Safety Orange                Gallons 90-330 Safety Yellow                Gallons, Fives 90-353 Black                            Gallons, Fives 90-374 White & Pastel Base        Gallons, Fives 90-375 Midtone Base                Gallons, Fives 90-376 Deeptone Base               Gallons, Fives 90-377 Deep Rustic                  Gallons, Fives	90-406 Safety Red                      Gallons 90-430 Safety Yellow                Gallons 90-444 Bronze Tone                   Gallons 90-453 Black                            Gallons, Fives 90-474 White & Pastel Base        Gallons, Fives 90-475 Midtone Base                Gallons, Fives 90-476 Deeptone Base               Gallons, Fives 90-477 Deep Rustic                  Gallons, Fives
Key Competitors	Sherwin Williams - DRM Acrylic Gloss, B66W111 Benjamin Moore - Super Spec HP Gloss, P28 Dunn Edwards - WB Syn-Lustro Int/Ext Gloss, W10 Kelly Moore - High Performance Acrylic Gloss DTM, 5880	Sherwin Williams - DRM Acrylic Semi-Gloss, B66W211 Benjamin Moore - Super Spec HP Semi-Gloss, P29 Dunn Edwards - WB Syn-Lustro Int/Ext Semi-Gloss, W9 Kelly Moore - High Performance Acrylic Semi-Gloss DTM, 5885
VOC	<200 g/L	<250 g/L
Conformance Standards	VOC Compliant - AIM, OTC, LADCO, CARB2007	VOC Compliant - AIM, OTC, LADCO, CARB2007
MPI	#154 - Light Industrial Coating, Interior WB Gloss, Gloss Level 6	

Product Name	Pitt-Tech® Plus Interior/Exterior Satin DTM Industrial Enamel		Pitt-Tech® Plus Interior/Exterior Semi-Gloss DTM Industrial Enamel		Pitt-Tech® Plus Interior/Exterior High Gloss DTM Industrial Enamel	
Product Code	90-1110 Series		4216HP Series		90-1310 Series	
Product Type	100% Acrylic Latex		Waterborne Acrylic		100% Acrylic Latex	
Gloss @ 60° or Sheen @ 85°	Satin (15 to 25 @ 60°)		Semi-Gloss		Gloss (80+ @ 60°)	
Volume Solids	42%		36%		40%	
Temperature Limitations	40°F - 120°F		50°F - 100°F		40°F - 120°F	
Recommended Substrates	Aluminum, Concrete, CMU, Drywall, Ferrous Metal, Galvanized Steel, Plaster, Masonry, Stucco		Aluminum, Concrete/Masonry, Galvanized Steel, Ferrous Metal		Aluminum, Concrete, CMU, Drywall, Ferrous Metal, Galvanized Steel, Masonry, Plaster, Stucco, Wood	
Core Benefit	Industrial		Industrial		Industrial	
Feature 1	Excellent adhesion for true DTM performance in pastel base		Direct-to-Metal (DTM) to steel & aluminum		Excellent adhesion for true DTM performance in pastel base	
Feature 2	Improved color and gloss retention versus most alkyds and two component coatings		Excellent resistance to oil & grease		Improved color and gloss retention versus most alkyds and two component coatings	
Special Features	High Hiding Flash Rust Resistant Easy to Apply Soap & Water Clean Up		Fast Drying Non-Yellowing Good Abrasion Resistance Hand Oil Resistance		High Hiding Flash Rust Resistant Easy to Apply Soap & Water Clean Up	
Base Availability/Available Sizes	90-1110 White & Pastel Base	Gallons, Fives	4216-0100L White	Gallons, Fives	90-1310 White & Pastel Base	Gallons, Fives
	90-1120 Midtone Base	Gallons, Fives	4216-0200L Pastel Base	Gallons, Fives	90-1320 Midtone Base	Gallons, Fives
	90-1130 Deepstone Base	Gallons, Fives	4216-0300L Medium Base	Gallons, Fives	90-1330 Deepstone Base	Gallons, Fives
	90-1140 Deep Rustic	Gallons, Fives	4216-0400L Deep Base	Gallons, Fives	90-1340 Deep Rustic	Gallons, Fives
			4216-0500L Neutral Base	Gallons, Fives	90-1306 Safety Red	Gallons
			4216-1000L High Hide White	Gallons, Fives	90-1313 Safety Orange	Gallons
			4216-7460L Arch. Brown	Gallons	90-1333 Safety Yellow	Gallons
			4216-9000L Safety Red	Gallons	90-1353 Black	Gallons
			4216-9200L Safety Orange	Gallons		
			4216-9400L Safety Yellow	Gallons, Fives		
			4216-9990L Black	Gallons		
Key Competitors	Sherwin Williams - Pro Industrial B66		Sherwin Williams - DTM Acrylic Semi-Gloss, B66W211 All Surface Enamel A41 Benjamin Moore - Super Spec HP		Sherwin Williams - DTM Acrylic Gloss, B66W111 Benjamin Moore - Super Spec HP Gloss, P28	
VOC	<100 g/L		<100 g/L		<100 g/L	
Conformance Standards	VOC Compliant - All regulated areas		VOC Compliant - All regulated areas		VOC Compliant - All regulated areas	
MPI	#151 - Light Industrial Coating, Interior WB, Gloss Level 3 #161 - Light Industrial Coating, Exterior WB, Gloss Level 3		#153 - Light Industrial Coating, Water-Based, Semi-Gloss		#154 - Light Industrial Coating, Interior WB, Gloss Level 6 #164 - Light Industrial Coating, Exterior WB, Gloss Level 6	

Product Name	7-Line Interior/Exterior Industrial Gloss Oil		7-Line Interior/Exterior Semi-Gloss Acrylic Metal Finish	
Product Code	7-282 Series		7-374 Series	
Product Type	Alkyd		Water-Borne Acrylic	
Gloss @ 60° or Sheen @ 85°	Gloss (80 to 100 @ 60°)		Semi-Gloss (55 to 75 @ 60°)	
Volume Solids	58%		34%	
Temperature Limitations	50°F - 100°F		50°F - 110°F	
Recommended Substrates	Aluminum, Concrete, Ferrous Metal, Galvanized Steel, Gypsum Wallboard/Drywall, Masonry, Plaster, Plywood, Stucco, Wood		Concrete, CMU, Drywall, Ferrous Metal, Galvanized Steel, Masonry, Plaster, Stucco, Wood	
Core Benefit	Industrial		Industrial	
Feature 1	Full Color Tinting Capability		Formulated specifically as a metal topcoat	
Feature 2	Durable Interior/Exterior Gloss Finish		Excellent color & gloss retention	
Special Features			Waterborne acrylic metal topcoat	
Base Availability/Available Sizes	7-282 White	Gallons, Fives	7-374 White & Pastel Base	Fives
	7-801 Brilliant Red (Safety Red)	Gallons	7-375 Midtone Base	Fives
	7-803 Regal Blue (Safety Blue)	Gallons		
	7-804 Safety Green	Gallons		
	7-805 Blaze Orange (Safety Orange)	Gallons		
	7-806 Vista Green	Gallons		
	7-808 Safety Yellow	Gallons, Fives		
	7-809 Gloss Black	Gallons, Fives		
	7-814 Pastel Base	Gallons, Fives		
	7-815 Midtone Base	Gallons, Fives		
	7-816 Deepstone Base	Gallons, Fives		
	7-817 Deep Rustic	Gallons, Fives		
Key Competitors	Sherwin Williams - Industrial Enamel, B54WZ401 Benjamin Moore - Super Spec Urethane Alkyd, P22 Corotech Alkyd Gloss V220 (7-282) Dunn Edwards - Syn-Lustro Int/Ext Gloss, 10V Kelly Moore - Kel Guard, KM1700		Sherwin Williams - Metalatex Semi-Gloss, B42W111	
VOC	<350 g/L		<100 g/L	
Conformance Standards	VOC Compliant - AIM, OTC, LADCO		VOC Compliant - All regulated areas	
MPI			#153 - Interior WB Light Industrial Coating, Gloss Level 5	



<b>Product Name</b>	<b>Multiprime® 4160 Interior/Exterior Primer</b>		<b>Multi-Prime® 4360 Interior/Exterior Low VOC Universal Primer</b>		<b>7-Line Interior/Exterior Rust Inhibitive Steel Primer</b>	
<b>Product Code</b>	4160 Series		4360 Series		7-852, 7-858	
<b>Product Type</b>	Alkyd		Alkyd		Alkyd	
<b>Gloss @ 60° or Sheen @ 85°</b>	Flat		Flat		Flat	
<b>Volume Solids</b>	51%		60%		56%	
<b>Temperature Limitations</b>	50°F - 120°F		45°F - 100°F		50°F - 100°F	
<b>Recommended Substrates</b>	Aluminum, Ferrous Metal, Galvanized Steel		Ferrous Metal, Galvanized Steel			
<b>Core Benefit</b>	Industrial		Industrial		Industrial	
<b>Feature 1</b>	Excellent Corrosion Resistance		Excellent Corrosion Resistance		Rust Inhibitive	
<b>Feature 2</b>	May be topcoated with heavy-duty coatings		May be topcoated with high-performance coatings		Durable	
<b>Special Features</b>	May be used on both ferrous & galvanized metal Fast Drying Lead & Chromate Free High Solids		May be used on both ferrous & galvanized metal Fast Drying Lead & Chromate Free High Solids			
<b>Base Availability/Available Sizes</b>	4160-1000 White 4160-6120 Grey 4160-7100 Red	Gallons, Fives Gallons, Fives Gallons, Fives	4360-1000 White 4360-7100 Red	Gallons, Fives Gallons, Fives	7-852 White 7-858 Red	Gallons Gallons
<b>Key Competitors</b>	Sherwin Williams - Kromik Metal Primer, E41. Kem Kromik Benjamin Moore - Super Spec HP Alkyd Metal Primer, P06 Kelly Moore - Kel-Guard, KM1710/1711 Kwal - Accu-Pro Inhibitive Primer, 3210		Sherwin Williams - Kem Bond HS Universal Metal Primer, B50WZ1 series Kem Bond Universal Metal Primer, B50WZ1 series Tnemec - Chem-Prime HS, 37H series		Sherwin Williams - Industrial Enamel B54WZ0 series	
<b>VOC</b>	<420 g/L		<340 g/L		<350 g/L	
<b>Conformance Standards</b>	VOC Compliant - AIM		VOC Compliant - AIM, OTC, LADCO		VOC Compliant - AIM, OTC, LADCO, CARB2007	
<b>MPI</b>	#23 - Primer, Metal, Surface Tolerant #76 - Primer, Alkyd, Quick Dry for Metal #79 - Primer, Alkyd, Anti-Corrosive for Metal #95 - Primer, Quick Dry for Aluminum					

<b>Product Name</b>	<b>HPC Industrial Alkyd 4308 Gloss Enamel</b>		<b>HPC Rust Preventative Alkyd 4309 Gloss Enamel</b>		<b>HPC Rust Preventative Alkyd 4306 Semi-Gloss Enamel</b>	
<b>Product Code</b>	4308 Series		4309 Series		4306 Series	
<b>Product Type</b>	Alkyd		Alkyd		Alkyd	
<b>Gloss @ 60° or Sheen @ 85°</b>	Gloss		Gloss		Semi-Gloss	
<b>Volume Solids</b>	45%		52%		54%	
<b>Temperature Limitations</b>	50°F - 100°F		40°F - 100°F		50°F - 100°F	
<b>Recommended Substrates</b>	Aluminum, Concrete/Masonry, Ferrous Metal, Galvanized Metal, Plaster		Aluminum, Ferrous Metal, Galvanized Metal		Aluminum, Ferrous Metal, Galvanized Metal	
<b>Core Benefit</b>	Industrial		Industrial		Industrial	
<b>Feature 1</b>	Protects Against Atmospheric Corrosion		Protects Against Atmospheric Corrosion		Excellent Resistance to Grease, Oil, & Water	
<b>Feature 2</b>	Good Abrasion Resistance		Good Abrasion Resistance		Good Abrasion Resistance	
<b>Special Features</b>	Ideal for Safety Equipment & Pipe Identification Interior/Exterior Washable & Scrubbable Excellent Resistance to Grease, Oil, & Water		Offers a Tough, Durable Finish Interior/Exterior Rust Inhibitive Excellent Resistance to Oil & Grease		Interior/Exterior Rust Inhibitive Ideal for Safety Equipment & Pipe Identification	
<b>Base Availability/Available Sizes</b>	4308-0100 White 4308-0200 Medium Base 4308-0300 Intermediate Base 4308-0400 Deep Base 4308-0900 Neutral Base 4308-1000 High Hide White 4308-6110 Machine Gray 4308-6650 Medium Green 4308-7370 Warm Brown 4308-7460 Arch. Brown 4308-7850 Blue 4308-8600 Medium Yellow 4308-9000 Safety Red 4308-9200 Safety Orange 4308-9400 Safety Yellow 4308-9990 Black	Gallons, Fives Gallons, Fives Gallons, Fives Gallons, Fives Gallons, Fives Gallons, Fives Gallons, Fives Gallons Gallons Gallons Gallons Gallons Gallons Gallons Gallons Gallons, Fives Gallons, Fives	4309-0110 White Base 4309-0300 Intermediate Base 4309-0400 Deep Base 4309-0500 Neutral Base 4309-9000 Safety Red 4309-9200 Safety Orange 4309-9400 Safety Yellow 4309-9990 Black	Gallons, Fives Gallons Gallons, Fives Gallons, Fives Gallons Gallons Gallons Gallons	4306-0110 White Tint Base 4306-0300 Intermediate Tint Base 4306-0400 Deep Base 4306-0500 Neutral Base	Gallons, Fives Gallons Gallons Gallons, Fives
<b>Key Competitors</b>	Sherwin Williams - Industrial Enamel B54		Sherwin Williams - Industrial Enamel B55		Sherwin Williams - Industrial Enamel B55	
<b>VOC</b>	<450 g/L		<400 g/L		<400 g/L	
<b>Conformance Standards</b>	VOC Compliant - AIM		VOC Compliant - AIM, OTC, LADCO, CARB2007		VOC Compliant - AIM, OTC, LADCO, CARB2007	
<b>MPI</b>	#1 - Aluminum Paint #48 - Alkyd, Interior Gloss, Gloss Level 6-7 #96 - Alkyd, Quick Dry, Gloss				#47 - Alkyd, Interior, Semi-Gloss	

HPC

Product Name	FAST DRY™ 2500 Gloss Alkyd Enamel	FAST DRY™ 35 Gloss Alkyd Enamel	FAST DRY™ 4318 Interior Gloss Alkyd Enamel
Product Code	94-634 Series	95-912 Series	4318 Series
Product Type	Vinyl Modified Alkyd	Alkyd	Alkyd
Gloss @ 60° or Sheen @ 85°	Gloss 85+ (60° Gloss Meter)	Gloss 85+ (60° Gloss Meter)	Gloss
Volume Solids	50%	50%	49%
Temperature Limitations	35°F - 110°F	50°F - 100°F	50°F - 120°F
Recommended Substrates	Aluminum, Ferrous Metal, Galvanized Steel	Ferrous Metal, Galvanized Steel	Aluminum, Ferrous Metal, Galvanized Steel
Core Benefit	High Performance Coatings	High Performance Coatings	High Performance Coatings
Feature 1	Hard Durable Finish	Fast Dry Formula	Corrosion Resistant
Feature 2	Fast Dry Formula	High Gloss Finish	Fast Dry
Special Features	Ideal for Light Industrial Applications High Gloss Finish Abrasion Resistant Virtually Infinite Color Capability	Virtually Infinite Color Capability Ideal for light industrial applications and commercial buildings	Suitable for safety equipment and piping Use as a fast drying coating for general plant maintenance Durable high gloss finish
Base Availability/Available Sizes	94-634 Pastel Base                      Gallons, Fives 94-636 Deepstone Base                Gallons, Fives 94-637 Deep Rustic Base               Gallons, Fives 94-652 Safety Yellow                    Gallons, Fives 94-653 Black                                Gallons, Fives 94-658 Safety Red                        Gallons	95-901 Safety Red                        Gallons 95-902 Safety Yellow                    Gallons, Fives 95-903 Safety Blue                       Gallons 95-905 Safety Orange                   Gallons 95-912 Porcelain White                Quarts, Gallons, Fives 95-913 Black                                Quarts, Gallons, Fives 95-9012 White Base                      Gallons, Fives 95-9000 Neutral Base                    Quarts, Gallons, Fives	4318-0700 White Base                    Gallons, Fives 4318-0800 Deep Base                    Gallons, Fives 4318-0900 Neutral Base                Gallons, Fives 4318-1000 White                           Gallons, Fives 4318-9000 Safety Red                    Gallons 4318-9020 Aluminum                    Gallons 4318-9200 Safety Orange                Gallons, Fives 4318-9400 Safety Yellow                Gallons, Fives 4318-9990 Black                           Gallons
Key Competitors	Sherwin Williams - Sher Kem High Gloss Metal Finishing Enamel, F75WC7 series	Sherwin Williams - Kem Fast Dry HS Enamel, F85B30 series Benjamin Moore - Rapid Dry Gloss, P20	Sherwin Williams - Steel Spec Fast Dry B55 Kem Fast Dry HS Enamel, F85B30 series Benjamin Moore - Rapid Dry Gloss, P20
VOC	<450 g/L	<340 g/L	<450 g/L
Conformance Standards	VOC Compliant - AIM	VOC Compliant - AIM, OTC, LADCO	VOC Compliant - AIM
MPI		#96 - Alkyd, Quick Dry, Gloss	#96 - Alkyd, Quick Dry, Gloss

Product Name	FAST DRY™ 4190 Quick Dry Shop Coat Primer	FAST DRY™ 4180 Quick Dry Universal Primer/Finish
Product Code	4190 Series	4180 Series
Product Type	Alkyd	Alkyd
Gloss @ 60° or Sheen @ 85°	Flat	Eggshell
Volume Solids	56%	54%
Temperature Limitations	45°F - 100°F	45°F - 100°F
Recommended Substrates	Ferrous Metal	Aluminum, Galvanized Steel
Core Benefit	High Performance Coatings	High Performance Coatings
Feature 1	Fast Drying	Corrosion Resistant
Feature 2	Corrosion Resistant in Normal Atmospheric Conditions	Fast Drying
Special Features	Ideal for structural steel, tank exteriors, & equipment Interior/Exterior	May be topcoated with high performance coatings Low Odor Contains no organic HAP's
Base Availability/Available Sizes	4190-1000 White                            Fives 4190-6110 Primer                         Fives 4190-6120 Grey                            Gallons, Fives 4190-7100 Red                             Gallons, Fives	4180-1000 White                            Gallons, Fives 4180-6120 Grey                            Gallons, Fives 4180-7100 Red                             Gallons, Fives 4180-9990 Black                            Gallons, Fives
Key Competitors	N/A	Sherwin Williams - Kem Bond Universal B50
VOC	<340 g/L	<340 g/L
Conformance Standards	VOC Compliant - AIM, OTC, LADCO	VOC Compliant - AIM, OTC, LADCO
MPI		

Product Name	AQUAPON® Zinc Rich Primer	DURETHANE® MCZ	METALHIDE® 2000 Inorganic Zinc Coating
Product Code	97-670 Series	97-699 Series	97-694 Series
Product Type	Epoxy Organic Zinc	Moisture Cure Organic Zinc	Inorganic Self-Curing Ethyl Silicate-Metallic Zinc
Gloss @ 60° or Sheen @ 85°	Matte	Matte	Matte
Volume Solids	69%	62%	62%
Temperature Limitations	40°F - 100°F	40°F - 120°F	0°F - 140°F
Recommended Substrates	Ferrous Metal	Ferrous Metal	Ferrous Metal
Core Benefit	High Performance Coatings	High Performance Coatings	High Performance Coatings
Feature 1	Heat Resistant to 500°F (316°C)	Provides Outstanding Corrosion Resistance	Provides Galvanic Corrosion Protection
Feature 2	Outstanding galvanic protection due to high zinc loading	>80% Zinc in Dry Film	Excellent Resistance to Organic Solvents
Special Features	Use in fresh or salt water environments Class B Slip Coefficient Rating		Can be handled with slings in 5-6 hours (77°F at 50% relative humidity) Class B Slip Coefficient under ASTM A-325
Base Availability/Available Sizes	97-670 Components A, B, Z 97-670A Component A 97-670B Component B 97-670Z One Gallon Kit Code Five Gallon Kit, Liquid Five Gallon Kit, Liquid Five Gallon Kit, Zinc	97-699GR Liquid Component A (Green) 97-699RD Liquid Component A (Red) 97-699P Powder B (Gray) Gallons, Fives Gallons Gallons, Fives	97-694 Liquid Component A (Red) 97-695 Liquid Component A (Green) 97-697P Powder Component Gallons, Fives Gallons, Fives Gallons, Fives
Key Competitors	Sherwin Williams - Zinc Clad III HS Organic Zinc Rich, B69A100 series	Sherwin Williams - Corothane I Mio Zinc Primer, B65A14 series Tnemecc - Tneme-Zinc, 90-97 series	Sherwin Williams - Zinc Clad II Inorganic, B69V3 Series Tnemecc - Tneme-Zinc, 90E-92 series
VOC	<450 g/L	<340 g/L	<500 g/L
Conformance Standards	VOC Compliant - AIM, OTC, LADCO	VOC Compliant - AIM, OTC, LADCO, CARB2007	VOC Compliant - AIM, OTC, LADCO
MPI	#20 - Epoxy, Zinc Rich Primer		

Product Name	AQUAPON® WB EP Epoxy	PPG HPC High Gloss Epoxy	AQUAPON® High Build Semi-Gloss
Product Code	98E-1 Series	95-500 Series	97-130 Series
Product Type	Two Component Water-Borne Epoxy Mix Ratio: 4 part A to 1 part B	Polyamine Epoxy 4 parts base to 1 part hardener	Polyamide Epoxy 1 part A to 1 part B
Gloss @ 60° or Sheen @ 85°	Gloss: 90+ (60° Gloss Meter), Semi-Gloss: 50+ (60° Gloss Meter)	Gloss	Semi-Gloss
Volume Solids	42%	80%	57%
Temperature Limitations	50°F - 100°F	50°F - 130°F	50°F - 130°F
Recommended Substrates	Aluminum, Concrete, Masonry, Ferrous Metal, Galvanized Steel, Gypsum Wallboard/Drywall, Plaster, Wood	Aluminum, Concrete/Masonry Block, Masonry, Ferrous Metal, Gypsum Wallboard/Drywall, Plaster, Stucco, Wood	Aluminum, Concrete, Masonry, Ferrous Metal, Galvanized Steel, Gypsum Wallboard/Drywall, Stucco, Plaster, Wood
Core Benefit	High Performance Coatings	High Performance Coatings	High Performance Coatings
Feature 1	Scrub, Abrasion, Chemical, & Corrosion Resistant	Abrasion Resistant	Good Abrasion Resistance
Feature 2	Fast Drying & Fast Recoat Times	Hard, Tile-Like Finish	Self Priming on Concrete & Steel
Special Features	Ultra Low VOC Very Low Odor	Self Priming on Concrete Spray, Brush, or Roller Application Excellent Chemical Resistance for Splash & Spill Areas Ready-Mix and Custom Colors Available	Spray, Brush, or Roller Application Excellent Chemical Resistance for Splash & Spill Areas Ready-Mix and Custom Colors Available
Base Availability/Available Sizes	98E-1 Porcelain White 98E-2 Black 98E-3 Light Gray 98E-4 ASA #49 Gray 98E-51 Pastel Base 98E-53 Neutral Base 98E-56 Midtone Base 98E-57 Clear Base 98E-58 Clear - B 98E-98 Gloss - B 98E-100 Semi-Gloss - B Gallons, Fives Gallons, Fives Gallons Gallons Gallons, Fives Gallons, Fives Gallons, Fives Gallons, Fives Quarts, Gallons Quarts, Gallons Quarts, Gallons	95-501 Porcelain White 95-502 Light Base 95-503 Neutral Base 95-505 Yellow Base 95-506 Component B/Cure Gallons Gallons, Fives Gallons Gallons Quarts, Gallons	97-131 Light Gray 97-137 Tint Base Component B 97-139 RM Color Component B 97-1200 Neutral Base 97-1212 White Base Gallons, Fives Gallons, Fives Gallons, Fives Gallons, Fives Gallons, Fives
Key Competitors	Sherwin Williams - Pro Industrial B73-300 Series Armorseal Floor-Plex	Sherwin Williams - Tile-Clad High Solids, B62z series	Sherwin Williams - Epolon II Multi Mil Epoxy, B62W800 series Tnemecc - Hi-Build Epoxoline, 66 series
VOC	26 g/L	<130 g/L	<340 g/L
Conformance Standards	VOC Compliant - All Regulated Areas	VOC Compliant - AIM, OTC, LADCO, CARB2007	VOC Compliant - AIM, OTC, LADCO
MPI	#115 - Epoxy-Modified Latex, Interior Gloss #215 - Epoxy-Modified Latex, Interior Semi-Gloss	#82 - Deck Coatings (Slip Resistant) #98 - Epoxy, High Build, Gloss	#108 - High Build Epoxy Coating, Low Gloss

Product Name	PITT-GUARD® Rapid-Coat Direct-to-Rust Epoxy Mastic Coating	PITT-GUARD® Direct-to-Rust Epoxy Mastic Coating	PITT-GUARD® All Weather Direct-to-Rust Epoxy Coating	
Product Code	95-245 Series	97-145 Series	97-946 Series	
Product Type	Polyamide Epoxy	Polyamide Epoxy	Epoxy Phenylalkamine	
Gloss @ 60° or Sheen @ 85°	Semi-Gloss	Semi-Gloss	Semi-Gloss	
Volume Solids	70%	85%	72%	
Temperature Limitations	32°F - 130°F	50°F - 130°F	35°F - 130°F	
Recommended Substrates	Aluminum, Concrete, Masonry, Ferrous Metal, Galvanized Steel	Aluminum, Concrete, Masonry Block, Masonry, Ferrous Metal, Galvanized Steel, Gypsum Wallboard/Drywall, Plaster, Stucco	Aluminum, Concrete, Masonry, Ferrous Metal, Galvanized Steel	
Core Benefit	High Performance Coatings	High Performance Coatings	High Performance Coatings	
Feature 1	High Performance Coating for New or Old Steel	Excellent Adhesion to Minimally Prepared Surfaces	Fast Drying Properties	
Feature 2	Self Priming	High Performance Coating for New or Old Steel	Self Priming in Many Applications	
Special Features	Ready-Mix and Custom Colors Available	Self Priming in Many Applications Compatible with adherent rust remaining on prepared surfaces Ready-Mix and Custom Colors Available	Compatible with damp surfaces Compatible with adherent rust remaining on prepared surfaces Can be applied and cured at low temperatures	
Base Availability/Available Sizes	95-242 Inhibitive Red Oxide 95-245 Porcelain White 95-248 Medium Gray 95-249 Curing Agent, Component B 95-2400 Neutral Base 95-2402 Yellow Base 95-2412 White Base	Fives Gallons, Fives Gallons, Fives Gallons, Fives Gallons, Fives Gallons Gallons, Fives	97-144 Black 97-145 Porcelain White 97-147 Beige 97-148 Gray 97-149 Ready-Mix Component B 97-1500 Neutral Base 97-1512 White Base 97-158 Tint Base Component B	Gallons, Fives Gallons, Fives Gallons, Fives Gallons, Fives Gallons, Fives Gallons Gallons, Fives Gallons, Fives
Key Competitors	Sherwin Williams - Macropoxy 646 Fast Cure Epoxy, B58W610 series Tnemec - F.C. Typoxy, 27 series	Sherwin Williams - Macropoxy HS Epoxy, B58-400 series Tnemec - Chembuild, 135 series	Sherwin Williams - Dura-Plate 235 Multi-Purpose Epoxy, B67-235 Tnemec - Hi-Build Epoxoline II, N69 series	
VOC	<300 g/L	<150 g/L	<250 g/L	
Conformance Standards	VOC Compliant - AIM, OTC, LADCO	VOC Compliant - AIM, OTC, LADCO, CARB2007	VOC Compliant - AIM, OTC, LADCO, CARB2007	
MPI				

Product Name	PITTHANE® ULTRA Gloss Urethane Enamel	DURETHANE® DTM Urethane Mastic		
Product Code	95-812 Series	95-3300 Series		
Product Type	Acrylic Aliphatic Urethane Mix Ratio: 5 parts A to 1 part B	Acrylic Aliphatic Urethane Mix Ratio: 5 parts A to 1 part B		
Gloss @ 60° or Sheen @ 85°	Gloss: 70+	Gloss: 85+ (60° Gloss Meter)		
Volume Solids	70%	65%		
Temperature Limitations	40°F - 140°F	40°F - 130°F		
Recommended Substrates	Aluminum, Concrete, Ferrous Metal, Galvanized Steel, Plaster, Stucco	Aluminum, Concrete, Masonry, Ferrous Metal, Plaster, Stucco		
Core Benefit	High Performance Coatings	High Performance Coatings		
Feature 1	Tough, Flexible, Abrasion Resistant	Easy to Apply by Spray, Roller, & Brush		
Feature 2	High Gloss Topcoat with Unlimited Recoatability	Excellent Color & Gloss Retention		
Special Features	Outstanding weather resistance with excellent color and gloss retention	Direct to metal application, including tightly adhering rust Infinite Color Capability Meets SSPC Paint 36 Level 3		
Base Availability/Available Sizes	95-801 Safety Red 95-802 Safety Yellow 95-805 Safety Orange 95-812 Porcelain White 95-814 Black 95-819 Component B 95-8000 Neutral Base 95-8001 White Base 95-8002 Yellow Base 95-8003 Red Base	Gallons Gallons Gallons Gallons, Fives Gallons Quarts, Gallons Gallons, Fives Gallons, Fives Gallons Gallons	95-3300 Neutral Base 95-3301 White Base 95-3302 Yellow Base 95-3303 Red Base 95-3314 Black 95-339 Component B	Gallons, Fives Gallons, Fives Gallons Gallons Gallons Quarts, Gallons
Key Competitors	Sherwin Williams - High Solids Polyurethane, B65-300 series Tnemec - Endura-Shield II, 1074 series	Sherwin Williams - Epolo II Multi Mil Epoxy, B62W800 series Tnemec - Hi-Build Epoxoline, 66 series		
VOC	<250 g/L	<250 g/L		
Conformance Standards	VOC Compliant - AIM, OTC, LADCO, CARB2007	VOC Compliant - AIM, OTC, LADCO, CARB2007		
MPI	#72 - Polyurethane, 2 Comp., Pigmented, Gloss Level 6 #83 - Polyurethane Deck Coating (Slip Resistant)			

DURAPREP

Product Name	PPG Anti-Slip Safety Flooring Systems SFT600	PPG Anti-Slip Safety Flooring Systems SFT610	PPG Anti-Slip Safety Flooring Systems SFT625
Product Code	SFT600 Series	SFT610 Series	SFT625 Series
Product Type	Single Component, WB Acrylic	Two Component, WB Epoxy	Single Component Epoxy Ester
Gloss @ 60° or Sheen @ 85°	Flat	Flat	Flat
Volume Solids	64%	62%	62%
Temperature Limitations	50°F - 120°F	50°F - 120°F	50°F - 120°F
Recommended Substrates	Concrete, Metal	Concrete, Metal	Concrete, Metal
Core Benefit	High Performance Coatings	High Performance Coatings	High Performance Coatings
Feature 1	Excellent Adhesion to Many Surfaces	Excellent Adhesion to Many Surfaces	Excellent Adhesion to Many Surfaces
Feature 2	Easy to Apply	Fine Texture Finish for Easy Cleaning	Easy to Apply
Special Features	Suitable for platforms, ramps, & walkways Low odor, soap & water clean-up 1.3 dry coefficient of friction (0.9 wet)	Suitable for recreational, marine, & industrial environments Resists oil, gasoline, caustics, & most solvents 0.88 dry coefficient of friction (0.85 wet)	Single Component Convenience Suitable for Heavy Pedestrian Traffic Resists oil, gasoline, caustics, & most solvents 1.2 dry coefficient of friction (1.0 wet)
Base Availability/Available Sizes	SFT600-02 Black                      Gallons SFT600-03 Tile Red                Gallons SFT600-15 Gray                    Gallons SFT600-60 Safety Yellow        Gallons	SFT610-02 Black                    Gallons SFT610-03 Tile Red                Gallons SFT610-04 Sandstone            Gallons SFT610-15 Gray                    Gallons SFT610-60 Safety Yellow        Gallons SFT610-B Hardener                Quarts	SFT625-02 Black                    Gallons, Fives SFT625-03 Tile Red                Gallons SFT625-15 Gray                    Gallons, Fives SFT625-60 Safety Yellow        Gallons
Key Competitors	American Safety Coatings - Anti-Slip Floor & Deck Coatings, AS-75	American Safety Coatings - Waterborne Epoxy Non-Slip Coating AS-175	American Safety Coatings - Anti-Slip Floor & Deck Coatings, AS-150
VOC	<50 g/L	<100 g/L	<250 g/L
Conformance Standards	VOC Compliant - All Regulated Areas	VOC Compliant - All Regulated Areas	VOC Compliant - AIM, OTC, LADCO, CARB2007
MPI			

Product Name	Duraprep® Concrete Etch	Duraprep® Concentrated Degreaser
Product Code	Prep100	Prep125
Recommended Substrates	Green & Mature Concrete Decorative Concrete Etching Efflorescence Removal Factory, Warehouse, & Airport Hangar Floors Concrete Stairways Tilt-Up Concrete Exposed Vertical or Overhead Concrete Masonry that Needs Etched	Transportation Vehicles Equipment, Machinery, Engine Parts Wheels, Wheel Wells, Rims, Barbeques Factory & Warehouse Floors Garage & Concrete Floors Removing Chewing Gum
Temperature Limitations	40 - 90° F	32 - 120° F
Special Features	No effect on surface pH when properly rinsed Gel is easy to place & control Safer to use than liquid acids Easy clean up & neutralization with water Delivers 5-7 mil profile within 30 minutes Removes most concrete sealers while etching Water-based, non-flammable	Safe on aluminum, magnesium, cad plate, & other structural metals Safe on paint & Plexiglas Can be sprayed, brushed, mopped, or dipped Water-based, co-solvent formulation Non-flammable Biodegradable Contains no TAP's or HAP's (Toxic/Hazardous Air Pollutants)
Base Availability/Available Sizes	Prep100                                      Gallons, Fives	Prep125                                      Gallons, Fives
Key Competitors	Quikrete - Concrete Cleaner, Degreaser, & Etcher	Dumond - Safe n' Easy, Oil/Grease Remover Any Industrial Degreaser

Product Name	Duraprep® Concentrated Multi-Purpose Cleaner & Degreaser	Duraprep® Concentrated Degreaser
Product Code	Prep120	Prep130
Recommended Substrates	Paint Preparation on Structures Removal of Dirt, Soot, Road Grime, Scuffs, Tire Marks, & Other Common Contaminants Ideal for Injection Through a Pressure Washer Transportation Vehicles Office Equipment General Cleaning Applications Clean-Up After <i>DuraPrep</i> Coating Removal	Areas Where Increased Contact Time May Substitute for Scrubbing Painted & Unpainted Surfaces Carbon & Soot Removal Equipment & Machinery Engine Parts Wheels, Wheel Wells, Rims, Barbeques
Temperature Limitations	32 - 120° F	32 - 120° F
Special Features	Safe on most painted surfaces, metals, plastics, rubber, vinyl, glass, & more Can be sprayed, brushed, mopped, or dipped Water-based, non-flammable Contains no TAP's or HAP's (Toxic/Hazardous Air Pollutants)	Viscous liquid that clings to vertical surfaces Brush, roll, mop, or spray application Safe on paint & Plexiglas Safe on aluminum, magnesium, cad plate, & other structural metals Water-based (non-petroleum) Non-flammable Biodegradable Contains no TAP's or HAP's (Toxic/Hazardous Air Pollutants)
Base Availability/Available Sizes	Prep120 Gallons, Fives	Prep130 Gallons, Fives
Key Competitors	Dumond - Safe n' Easy, Architectural Cleaner/Restorer Simple Green or General Industrial Cleaner	N/A

Product Name	Duraprep® Architectural Coating Remover	Duraprep® Commercial Coating Remover (Gel)
Product Code	Prep200	Prep220
Recommended Substrates	Elastomeric coating removal Acrylic concrete sealers & coating removal Acrylic (light brown) carpet & tile adhesive removal General concrete wood stain & sealer removal Lifts lead containing alkyds while reducing hazardous dust in the work area as compared to sanding or grinding Lifts urethanes, lacquers, latexes, alkyds, & varnishes Any area where abrasive blasting is not an option for environmental or economic reasons or if damage to the substrate is a concern	Lift epoxies, urethanes, siloxanes, alkyds, architectural coatings, & powder coatings Floor coating removal Lifts lead containing alkyds while reducing hazardous dust in the work area as compared to sanding or grinding Coating removal from many plastic & fiberglass surfaces Commercial manufacturing & processing facilities Any area where abrasive blasting is not an option for environmental or economic reasons or if damage to the substrate is a concern
Temperature Limitations	50 - 95° F	50 - 95° F
Special Features	Removes thick architectural coatings Best film-building properties of <i>Duraprep</i> line Does not affect glass, Plexiglas, or rubber Can be used on many plastic or fiberglass surfaces Easy clean-up with soap & water or denatured alcohol Easily sprayed with standard equipment Water-based, non-flammable Contains no TAP's or HAP's (Toxic/Hazardous Air Pollutants)	Lower viscosity allows for self-leveling on horizontal surfaces Adds 1-2 mils of surface profile on concrete after 5-6 hours of dwell time Does not affect glass or rubber Can be sprayed with standard equipment Easy clean-up with soap & water or denatured alcohol Water-based, non-flammable
Base Availability/Available Sizes	Prep200 Gallons, Fives	Prep220 Gallons, Fives
Key Competitors	Dumond - Peel Away 1, Peel Away Smart Strip, Peel Away 7 Back to Nature - Multi-Strip, Ready-Strip Pro	Dumond - Peel Away Smart Strip, Peel Away 5 Back to Nature - Multi-Strip, Hi-Performance Strip



PITTSBURGH PAINTS

Product Name	Regency® Interior Flat	Regency® Interior Eggshell
Product Code	R5149 Series	R5249 Series
Product Type	100% Acrylic	100% Acrylic
Quality	Best	Best
Gloss @ 60° or Sheen @ 85°	1 to 3 @ 60°	1 to 3 @ 60°
Volume Solids	44%	44%
Recommended Substrates	Drywall/Wallboard, Plaster, Masonry, Wood, Primed Metal Surfaces	Drywall/Wallboard, Plaster, Masonry, Wood, Primed Metal Surfaces
Feature 1	Paint + Primer in One	Paint + Primer in One
Feature 2	Resists Stains	Resists Stains
Special Features	Enhanced Scubbability Great Flow & Leveling Provides a Mildew Resistant Coating Zero VOC	Enhanced Scubbability Great Flow & Leveling Provides a Mildew Resistant Coating Zero VOC
Base Availability/Available Sizes	R5149-10 White & Pastel Base      Gallons, Quarts, Fives R5149-20 Midtone Base              Gallons, Quarts R5149-40 Ultra Deep Base           Gallons, Quarts	R5249-10 White & Pastel Base      Gallons, Quarts, Fives R5249-20 Midtone Base              Gallons, Quarts, Fives R5249-40 Ultra Deep Base           Gallons, Quarts
Key Competitors	Sherwin Williams - Duration Home A95W01351 Ben Moore - Aura 522 Kelly Moore - Dura Poxy 1600 Dunn Edwards - Suprema SPMA10	Sherwin Williams - Duration Home A96W01251 Ben Moore - Aura 524 Kelly Moore - Dura Poxy 1686 Dunn Edwards - Suprema SPMA30
VOC	0 g/L	0 g/L
Conformance Standards	VOC Compliant - All regulated areas	VOC Compliant - All regulated areas
MPI	Coming Early 2020	Coming Early 2020

Product Name	Regency® Interior Satin	Regency® Interior Semi-Gloss
Product Code	R5349 Series	R5449 Series
Product Type	100% Acrylic	100% Acrylic
Quality	Best	Best
Gloss @ 60° or Sheen @ 85°	1 to 3 @ 60°	1 to 3 @ 60°
Volume Solids	44%	44%
Recommended Substrates	Drywall/Wallboard, Plaster, Masonry, Wood, Primed Metal Surfaces	Drywall/Wallboard, Plaster, Masonry, Wood, Primed Metal Surfaces
Feature 1	Paint + Primer in One	Paint + Primer in One
Feature 2	Resists Stains	Resists Stains
Special Features	Enhanced Scubbability Great Flow & Leveling Provides a Mildew Resistant Coating Zero VOC	Enhanced Scubbability Great Flow & Leveling Provides a Mildew Resistant Coating Zero VOC
Base Availability/Available Sizes	R5349-10 White & Pastel Base      Gallons, Quarts, Fives R5349-20 Midtone Base              Gallons, Quarts, Fives R5349-40 Ultra Deep Base           Gallons, Quarts	R5449-10 White & Pastel Base      Gallons, Quarts, Fives R5449-20 Midtone Base              Gallons, Quarts R5449-40 Ultra Deep Base           Gallons, Quarts
Key Competitors	Sherwin Williams - Duration Home A97W01251 Ben Moore - Aura 526 Kelly Moore - Dura Poxy 1687 Dunn Edwards - Suprema SPMA40	Sherwin Williams - Duration Home A98W01251 Ben Moore - Aura 528 Kelly Moore - Dura Poxy 1685 Dunn Edwards - Suprema SPMA50
VOC	0 g/L	0 g/L
Conformance Standards	VOC Compliant - All regulated areas	VOC Compliant - All regulated areas
MPI	Coming Early 2020	Coming Early 2020



Product Name	Wonder-Tones™ Interior Flat		Wonder-Tones™ Interior Ceramic Matte		Wonder-Tones™ Interior Eggshell	
Product Code	DRN3649 Series		DRN3749 Series		DRN3449 Series	
Product Type	Vinyl Acrylic		Vinyl Acrylic		Vinyl Acrylic	
Quality	Better		Better		Better	
Gloss @ 60° or Sheen @ 85°	0 to 2 @ 85°		4 to 8 @ 85°		5 to 12 @ 60°	
Volume Solids	36%		38%		36%	
Recommended Substrates	Gypsum Wallboard/Drywall, Concrete, Masonry, Plaster, Wood, Ferrous Metal, Aluminum, Galvanized Steel		Gypsum Wallboard/Drywall, Concrete, Masonry, Plaster, Wood, Ferrous Metal, Aluminum, Galvanized Steel		Gypsum Wallboard/Drywall, Concrete, Masonry, Plaster, Wood, Ferrous Metal, Aluminum, Galvanized Steel	
Feature 1	Durable Finish with Very Good Washability		Durable Finish with Very Good Washability		Durable Finish with Very Good Washability	
Feature 2	High Hiding Finish		High Hiding Finish		High Hiding Finish	
Special Features	Very Good Touch-Up Scrub-Resistant				Very Good Touch-Up Scrub-Resistant	
Base Availability/Available Sizes	DRN3649 White & Pastel Base	Gallons, Quarts, Fives	DRN3749 White & Pastel Base	Gallons, Fives	DRN3449 White & Pastel Base	Gallons, Quarts, Fives
	DRN3651 Midtone Base	Gallons, Quarts, Fives	DRN3751 Midtone Base	Gallons, Fives	DRN3451 Midtone Base	Gallons, Quarts, Fives
	DRN3653 Deep Base	Gallons, Quarts, Fives	DRN3753 Deep Base	Gallons	DRN3453 Deep Base	Gallons, Quarts, Fives
	DRN3657 Ultra Deep Base	Gallons, Quarts, Fives	DRN3757 Ultra Deep Base	Gallons	DRN3457 Ultra Deep Base	Gallons, Quarts
Key Competitors	Sherwin Williams - Super Paint A86W01151 Ben Moore - Regal Select 547 Kelly Moore - Acry Plex 1602 Dunn Edwards - Sparta Wall SWLL10		Sherwin Williams - Super Paint A94W00151 Ben Moore - Regal Select 548 Kelly Moore - N/A Dunn Edwards - Sparta Wall SWLL20		Sherwin Williams - N/A Ben Moore - Regal Select 549 Kelly Moore - Acry-Plex 1610 Dunn Edwards - Sparta Wall SWLL30	
VOC	<50 g/L		<50 g/L		<50 g/L	
Conformance Standards	VOC Compliant - All regulated areas		VOC Compliant - All regulated areas		VOC Compliant - All regulated areas	
MPI	#53 - Interior Flat Latex, Gloss Level 1				#44 - Interior Latex, Gloss Level 2	

Product Name	Wonder-Tones™ Interior Satin		Wonder-Tones™ Interior Semi-Gloss	
Product Code	DRN3549 Series		DRN3949 Series	
Product Type	Vinyl Acrylic		Vinyl Acrylic	
Quality	Better		Better	
Gloss @ 60° or Sheen @ 85°	20 to 30 @ 60°		40 to 55 @ 60°	
Volume Solids	32%		38%	
Recommended Substrates	Gypsum Wallboard/Drywall, Concrete, Masonry, Plaster, Wood, Ferrous Metal, Aluminum, Galvanized Steel		Gypsum Wallboard/Drywall, Concrete, Masonry, Plaster, Wood, Ferrous Metal, Aluminum, Galvanized Steel	
Feature 1	Durable Finish with Very Good Washability		Durable Finish with Very Good Washability	
Feature 2	High Hiding Finish		High Hiding Finish	
Special Features	Very Good Touch-Up Scrub-Resistant		Very Good Touch-Up Scrub-Resistant	
Base Availability/Available Sizes	DRN3549 White & Pastel Base	Gallons, Quarts, Fives	DRN3949 White & Pastel Base	Gallons, Quarts, Fives
	DRN3551 Midtone Base	Gallons, Quarts, Fives	DRN3951 Midtone Base	Gallons, Quarts, Fives
	DRN3553 Deep Base	Gallons, Quarts, Fives	DRN3953 Deep Base	Gallons, Quarts, Fives
	DRN3557 Ultra Deep Base	Gallons, Quarts	DRN3957 Ultra Deep Base	Gallons, Quarts
Key Competitors	Sherwin Williams - Super Paint A87W01251 Ben Moore - Regal Select 550 Kelly Moore - Acry-Plex 1640 Dunn Edwards - Sparta Wall SWLL40		Sherwin Williams - Super Paint A88W01251 Ben Moore - Regal Select 551 Kelly Moore - Acry-Plex 1650 Dunn Edwards - Sparta Wall SWLL50	
VOC	<50 g/L		<50 g/L	
Conformance Standards	VOC Compliant - All regulated areas		VOC Compliant - All regulated areas	
MPI	#52 - Interior Latex, Gloss Level 4		#54 Interior Semi-Gloss Latex, Gloss Level 5	

Product Name	Regency® Exterior Flat	Regency® Exterior Eggshell	Regency® Exterior Semi-Gloss
Product Code	R6650 Series	R6850 Series	R6950 Series
Product Type	100% Acrylic	100% Acrylic	100% Acrylic
Quality	Best	Best	Best
Gloss @ 60° or Sheen @ 85°	1 to 5 @ 60°	1 to 5 @ 60°	1 to 5 @ 60°
Volume Solids	41%	41%	41%
Recommended Substrates	Exterior Wood, Masonry, Aluminum Siding, Vinyl Siding	Exterior Wood, Masonry, Aluminum Siding, Vinyl Siding	Exterior Wood, Masonry, Aluminum Siding, Vinyl Siding
Feature 1	Paint + Primer in One	Paint + Primer in One	Paint + Primer in One
Feature 2	Excellent Adhesion	Excellent Adhesion	Excellent Adhesion
Special Features	Great Flow & Leveling Provides a Mildew Resistant Coating Low VOC	Great Flow & Leveling Provides a Mildew Resistant Coating Low VOC	Great Flow & Leveling Provides a Mildew Resistant Coating Low VOC
Base Availability/Available Sizes	R6650-00 Super White Gallons, Fives R6650-10 White & Pastel Base Gallons, Quarts, Fives R6650-20 Midtone Base Gallons, Quarts, Fives R6650-40 Ultra Deep Base Gallons, Quarts	R6850-00 Super White Gallons, Fives R6850-10 White & Pastel Base Gallons, Quarts, Fives R6850-20 Midtone Base Gallons, Quarts, Fives R6850-40 Ultra Deep Base Gallons, Quarts	R6950-00 Super White Gallons, Fives R6950-10 White & Pastel Base Gallons, Quarts, Fives R6950-20 Midtone Base Gallons, Quarts, Fives R6950-40 Ultra Deep Base Gallons, Quarts
Key Competitors	Sherwin Williams - Resilience, Duration Ben Moore - Regal Select Kelly Moore - AcryShield Dunn Edwards - Evershield	Sherwin Williams - Resilience, Duration Ben Moore - Regal Select Kelly Moore - AcryShield Dunn Edwards - Evershield	Sherwin Williams - Resilience, Duration Ben Moore - Regal Select Kelly Moore - AcryShield Dunn Edwards - Evershield
VOC	<50 g/L	<50 g/L	<50 g/L
Conformance Standards	VOC Compliant - All regulated areas	VOC Compliant - All regulated areas	VOC Compliant - All regulated areas
MPI	Coming Early 2020	Coming Early 2020	Coming Early 2020

Product Name	Weather King® Exterior Flat	Weather King® Exterior Lo-Lustre	Weather King® Exterior Semi-Gloss
Product Code	DRW66391XI series	DRW66891XI series	DRW66491XI series
Product Type	100% Acrylic	100% Acrylic	100% Acrylic
Quality	Better	Better	Better
Gloss @ 60° or Sheen @ 85°	0 to 5 @ 85°	8 to 18 @ 85°	40 to 65 @ 60°
Volume Solids	37%	36%	35%
Recommended Substrates	Aluminum, Concrete, Fiber Cement, Ferrous Metal, Galvanized Steel, Masonry, Wood	Aluminum, Concrete, Fiber Cement, Ferrous Metal, Galvanized Steel, Masonry, Wood	Aluminum, Concrete, Fiber Cement, Ferrous Metal, Galvanized Steel, Masonry, Wood
Feature 1	Resists Early Moisture Exposure	Resists Early Moisture Exposure	Resists Early Moisture Exposure
Feature 2	Resists Fading	Resists Fading	Resists Fading
Special Features	Low VOC Application Down to 35°F (2°C)	Low VOC Application Down to 35°F (2°C)	Low VOC Application Down to 35°F (2°C)
Base Availability/Available Sizes	DRW66391XI Pure Tinting White Gallons, Fives DRW66393XI Medium Tint Base Gallons, Fives DRW66395XI Accent Base Gallons, Fives	DRW66800XI White Gallons, Fives DRW66891XI Pure Tinting White Gallons, Quarts, Fives DW66893XI Medium Tint Base Gallons, Quarts, Fives DW66895XI Accent Base Gallons, Quarts, Fives	DRW66400XI White Gallons, Quarts, Fives DRW66491XI Pure Tinting White Gallons, Quarts, Fives DRW66493XI Medium Tint Base Gallons, Quarts, Fives DRW66495XI Accent Base Gallons, Quarts, Fives
Key Competitors	Sherwin Williams - Super Paint A80W01151 Ben Moore - ben 541 Kelly Moore - N/A Dunn Edwards - Spartashield SSSL10	Sherwin Williams - Super Paint A89W001151 Ben Moore - ben 542 Kelly Moore - N/A Dunn Edwards - Spartashield SSSL40	Sherwin Williams - Super Paint A84W01151 Ben Moore - ben 543 Kelly Moore - N/A Dunn Edwards - Spartashield SSSL50
VOC	<50 g/L	<50 g/L	<50 g/L
Conformance Standards	VOC Compliant - All regulated areas	VOC Compliant - All regulated areas Green Performance Standards: GFS-1	VOC Compliant - All regulated areas
MPI		#214 - Exterior Latex, Gloss Level 2	

Product Name	Wonder-Pro™ Interior/Exterior Primer	Wonder-Pro™ Interior/Exterior Flat
Product Code	DR-53360	DR-20249 Series
Product Type	Vinyl Acrylic Latex	Polyvinyl Acrylic
Quality	Better	Better
Gloss @ 60° or Sheen @ 85°	Flat: 2 to 6 @ 85°	0 to 5 @ 60°
Volume Solids	24%	31%
Recommended Substrates	Concrete, Masonry, Gypsum Wallboard/Drywall, Plaster	Gypsum Wallboard/Drywall, Concrete, Masonry, Plaster, Wood, Ferrous Metal, Aluminum, Galvanized Steel
Feature 1	High Hiding	High Hiding Formula
Feature 2	Fast Drying	Quick Drying and Recoat
Special Features	Easy Application	Outstanding Touch-Up Durable and Washable Finish Easy Application & Clean-Up
Base Availability/Available Sizes	DR-53360 White                      Gallons, Fives	DR-20202 Antique White                      Gallons, Fives DR-20249 Pure Tinting White                      Gallons, Fives DR-20251 Medium Tint Base                      Gallons, Fives DR-20253 Deep Tint Base                      Gallons, Fives DR-20257 Accent Tint Base                      Gallons, Fives
Key Competitors	Sherwin Williams - PVA Primer B28W080000 Benjamin Moore - Super Hide 284 Dunn Edwards - Vinylastic Select	Sherwin Williams - ProMar 200 Zero B30W026 Benjamin Moore - Super Spec 275 Dunn Edwards - Quik-Wall W6401
VOC	<50 g/L	<50 g/L
Conformance Standards	VOC Compliant - All regulated areas	VOC Compliant - All regulated areas
MPI		

Product Name	Wonder-Pro™ Interior/Exterior Eggshell	Wonder-Pro™ Interior/Exterior Semi-Gloss
Product Code	DR-21849 Series	DR-23649 Series
Product Type	Polyvinyl Acrylic	Polyvinyl Acrylic
Quality	Better	Better
Gloss @ 60° or Sheen @ 85°	5 to 12 @ 60°	40 to 50 @ 60°
Volume Solids	32%	31%
Recommended Substrates	Gypsum Wallboard/Drywall, Concrete, Masonry, Plaster, Wood, Ferrous Metal, Aluminum, Galvanized Steel	Gypsum Wallboard/Drywall, Concrete, Masonry, Plaster, Wood, Ferrous Metal, Aluminum, Galvanized Steel
Feature 1	High Hiding Formula	High Hiding Formula
Feature 2	Quick Drying and Recoat	Quick Drying and Recoat
Special Features	Outstanding Touch-Up Durable and Washable Finish Easy Application & Clean-Up	Outstanding Touch-Up Durable and Washable Finish Easy Application & Clean-Up
Base Availability/Available Sizes	DR-21802 Antique White                      Gallons, Fives DR-21849 Pure Tinting White                      Gallons, Fives DR-21851 Medium Tint Base                      Gallons, Fives DR-21853 Deep Tint Base                      Gallons, Fives DR-21857 Accent Tint Base                      Gallons, Fives	DR-23602 Antique White                      Gallons, Fives DR-23649 Pure Tinting White                      Gallons, Fives DR-23651 Medium Tint Base                      Gallons, Fives DR-23653 Deep Tint Base                      Gallons, Fives DR-23657 Accent Tint Base                      Gallons, Fives
Key Competitors	Sherwin Williams - ProMar 200 Zero B20W026 Benjamin Moore - Super Spec 274 Dunn Edwards - Versasatin W6250	Sherwin Williams - ProMar 200 Zero B31W026 Benjamin Moore - Super Spec 276 Dunn Edwards - Versaglo S6160V
VOC	<50 g/L	<50 g/L
Conformance Standards	VOC Compliant - All regulated areas	VOC Compliant - All regulated areas
MPI	#44 - Interior Latex, Gloss Level 2	#54 - Interior Latex, Semi-Gloss, Gloss Level 5